



City of Westminster

Committee Agenda

Title: **Licensing Sub-Committee (2)**

Meeting Date: **Thursday 17 August 2023**

Time: **10.00 am**

Venue: **Rooms 18.01 - 18.03 - 18th Floor, 64 Victoria Street, London, SW1E 6QP**

Members: **Councillors:**

Maggie Carman (Chair)
Concia Albert
Melvyn Caplan

Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda.

Admission to the public gallery is via a visitor's pass which is available from the main ground floor reception at 64 Victoria Street from 9.30am.

If you have a disability and require any special assistance, please contact the Committee Officer (details listed below) in advance of the meeting.

An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter.

If you require further information, please contact the Committee Officer, Sarah Craddock, Committee and Councillor Co-ordinator.

Email: scraddock@westminster.gov.uk Tel: 0779098018
Corporate Website: www.westminster.gov.uk

Note for Members: Members are reminded that officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. Regarding Item 2, guidance on Declarations of Interests is included in the Code of Governance. If Members and Officers have any questions, they should contact the Director of Law before the meeting please.

AGENDA

PART 1 (IN PUBLIC)

1. MEMBERSHIP

To note that Councillor Maggie Carman was substituting for Councillor Aziz Toki

To report any changes to the membership.

2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

Licensing Applications for Determination

1. WEST END HOUSE, 91-92 DEAN STREET, W1D 3SY

(Pages 1 - 108)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
* West End * West End ** None	West End House 91-92 Dean Street W1D 3SY	New Premises Licence	23/03029/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

2. CHICKEN COTTAGE, 135 PRAED STREET, W2 1RL

(Pages 109 - 136)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
Hyde Park * None ** None	Chicken Cottage 135 Praed Street W2 1RL	Premises Licence Variation	23/01819/LIPV
*Cumulative Impact Area ** Special Consideration Zone			

3. URBAN DONER KEBAB, GROUND FLOOR, 127 PRAED STREET, W2 1RL

(Pages 137 - 160)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
Hyde Park * None ** None	Urban Doner Kebab Ground Floor 127 Praed Street W2 1RL	New Premises Licence	23/02223/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

4. REIGN, 215-217 PICCADILLY, W1J 9HN

**(Pages 161 -
218)**

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
St James's * None ** West End Buffer	Reign 215-217 Piccadilly W1J 9HN	Premises Licence Variation	23/02872/LIPV
*Cumulative Impact Area ** Special Consideration Zone			

**Stuart Love
Chief Executive
10 August 2023**

In considering applications for Premises Licences under the Licensing Act 2003, the Sub Committee is advised of the following:

Policy Considerations

The Licensing Sub-Committee is required to have regard to the City of Westminster statement of Licensing Policy, effective from January 2021.

Guidance Considerations

The Licensing Sub-Committee is required to have regard to any guidance issued by the Secretary of State under Section 182 the Licensing Act 2003. The most recent version was published in April 2018.

Core hours When Customers Are Permitted to Be on The Premises

Core hours, as set out in the Council's Statement of Licensing Policy 2021, are when customers are permitted to be on the Premises. The maximum opening hours permitted will not exceed the start time and terminal hour for each of the days where licensable activity is permitted.

Note: The core hours are for all licensable activities but if an application includes Late Night Refreshment, then the starting time for that licensable activity will be 11.00 pm.

1. Casinos

Up to 24 hours a day whilst Casino Gaming is permitted by a Premises Licence under the Gambling Act 2005.

2. Cinemas, Cultural Venues and Live Sporting Premises

Monday to Sunday: 09:00 hours to 24:00 hours

3. Hotels

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

Sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours

4. Off licences

Monday to Saturday: 08:00 hours to 23:00 hours

Sunday: 09:00 hours to 22:30 hours

5. Outdoor Spaces

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

6. Pubs and bars, Fast Food and Music and Dance venues

Monday to Thursday: 10:00 hours to 23:30 hours

Friday and Saturday: 10:00 hours to 24:00 hours

Sunday: 12:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 12:00 hours to 24:00 hours

7. Qualifying Clubs

Monday to Thursday: 09:00 hours to 24:00 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

8. Restaurants

Monday to Thursday: 09:00 hours to 23:30 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

9. Sexual Entertainment Venues and Sex Cinemas

Monday to Thursday: 09:00 hours to 23:30 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours



City of Westminster

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

Licensing Sub-Committee Report

17 August 2023

23/03029/LIPN - New Premises Licence

West End House
91-92 Dean Street
London
W1D 3SY

Director of Public Protection and Licensing

West End

City of Westminster Statement of Licensing Policy

None

Roxsana Haq
Senior Licensing Officer

Telephone: 020 7641 6500
Email: rhaq@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	9 May 2023		
Applicant:	92 Dean Street Opco Limited		
Premises:	(Trading name to be confirmed)		
Premises address:	West End House 91-92 Dean Street London W1D 3SY	Ward:	West End
		Cumulative Impact Area:	West End Cumulative Impact Zone
		Special Consideration Zone:	None.
Premises description:	According to the application the premises intends to operate as a hotel / hostel providing micro accommodation to guests.		
Premises licence history:	This application is for a new premises, and therefore no premises licence history exists. However, as part of the application the applicant has proposed to surrender the following premises licences: 20/09927/LIPT, 20/09932/LIPT and 20/09934/LIPT. A copy of each can be found at Appendix 3 .		
Applicant submissions:	None.		
Applicant amendments:	There have been no amendments.		

1-B Proposed licensable activities and hours.							
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	01:00	01:00	01:00	01:00	01:00	01:00	01:00
Seasonal variations/ Non-standard timings:		Monday to Sunday: 01:00 for Guests of residents only. 23:00 to 05:00 for Hotel Residents From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.					

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:		Monday to Sunday: 01:00 for Guests of residents. 24 hours for Hotel Residents. From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.					

Recorded Music				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	01:00	01:00	01:00	01:00	01:00	01:00	01:00
Seasonal variations/ Non-standard timings:		Monday to Sunday: 01:00 for Guests of residents. 24 hours for Hotel Residents only. From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.					

Films				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	01:00	01:00	01:00	01:00	01:00	01:00	01:00
Seasonal variations/ Non-standard timings:		Monday to Sunday: 01:00 for Guests of residents. 24 hours for Hotel Residents only. From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.					

Hours premises are open to the public.							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:		24 Hours Monday to Sunday for Hotel Residents. 09:00 to 01:00 Monday to Sunday Guests of Residents. From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.					
Adult Entertainment:		None					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	The Licensing Authority
Representative:	Ms Karyn Abbott
Received:	06 June 2023

Dear Sirs

I write in relation to the application submitted for a new premises licence for West End House, 91-92 Dean Street, London, W1D 3SY.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

- **Films**
Monday to Sunday 09:00 to 01:00
Non-Standard Timings:
Monday to Sunday: 01:00 for Guests of residents
24 hours for Hotel Residents
From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.
- **Recorded Music**
Monday to Sunday 09:00 to 01:00
Non-Standard Timings:
Monday to Sunday: 01:00 for Guests of residents
24 hours for Hotel Residents
From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.
- **Late Night Refreshment**
Monday to Sunday 23:00 to 01:00
Non-Standard Timings:

23:00 to 05:00 for Hotel Residents

From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.

- **Supply of Alcohol On and Off the Premises (Ground Floor)**

Monday to Sunday 09:00 to 23:00

Non-Standard Timings:

Monday to Sunday: 01:00 for Guests of residents

24 hours for Hotel Residents

From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.

- **Opening Hours to Public**

Monday to Sunday 09:00 to 23:00

Non-Standard Timings:

24 Hours Monday to Sunday for Hotel Residents

09:00 to 01:00 Monday to Sunday Guests of Residents

From the end of permitted hours of New Year's Eve to the start of permitted hours on New Year's Day.

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1, HRS1 and HOT1.

The Licensing Authority notes that within the operating schedule the applicant proposes the premises will operate as a hostel.

Policy HOT1 states;

1. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:
2. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
3. The hours for licensable activities are within the council's Core Hours Policy HRS1.
4. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
5. The sale by retail of alcohol, regulated entertainment and late-night refreshment must be an ancillary function to the primary purpose of the venue as a hotel.
6. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.
7. The application and operation of the venue meeting the definition of a Hotel as per Clause C. C. For the purposes of this policy a Hotel is defined as a premises that is primarily used as an establishment providing overnight accommodation for customers

It is noted that the applicant has proposed a condition (2) that provides substantial food and non-intoxicating beverages. Can the applicant provide further submissions to the types of food that will be provided and where these will be prepared as there is no kitchen on the plan? The requirements for plans under Section 23 of The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005 part 3 The plan shall show – part j states: the location of a kitchen, if any, on the premises.

The applicant has sought pre-application advice under 22/09705/PREAPL however this is for

the ground to fourth floor of the premises. The pre-application advice advised the supply of alcohol will be via vending machines that will require the use of a credit card for dispense, to ensure a minimum age of 18 years. Could the applicant confirm the style of operation for the sale of alcohol i.e. will it be a maned bar with waiter/waitress service or is there are vending machines as per the pre-application advice.

The Licensing Authority would also like further submissions, if the ground floor will be vertical drinking?

The application also advices that three additional licences will be surrendered, which currently cover additional floors including a roof terrace. If the roof terrace is unlicensed, what controls and times will it be open for residents for the potential consumption of alcohol? The Licensing Authority propose the terrace be closed by 10pm as this raises potential issues of noise nuisance as, it could be used 24 hours for residents once the licence is surrendered.

The applicant has applied for the sale by retail of alcohol both on and off the premises. The Licensing Authority would encourage the applicant to provide further submissions as to the proposed operation of the 'off sales' from the premises, and how this is intended to be operated and controlled to ensure that there is no adverse impact within the West End Cumulative Impact Area.

Currently the application has three sets of timings, one for public, residents and guests of residents. The public hours fall within core hours under HSR1. However, the resident guest's hours fall outside core hours and the Licensing Authority encourage the applicant to provide submissions as to how this will not be impactful after 23:00 as residents guests will be vacating to 01:00. We encourage them to reduce the hours for the guests, so they are in line with the public hours of 23:00.

The operating schedule indicates that a dispersal policy will be in place. Currently this policy has not been provided with the application and in order to assess that the applicant has put in the appropriate steps to minimise the impact to the local area. The applicant is encouraged to provide a copy and also to provide details of how the guests will be recorded for each hostel resident and how lists will be kept and made available?

Policy CIP1 states:

Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.

The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy CIP1.

The Licensing Authority would like confirmation on the above points raised to be able to assess any further relevant policy considerations.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

Responsible Authority:	Metropolitan Police Service
Representative:	PC Tom Stewart
Received:	06 June 2023

Dear Westminster Licensing Service,

I am writing on behalf of the Chief Officer of Police for the Metropolitan Police Service ("The Police") to make representations opposing the grant of a new premises licence application for:

West End House, 91-92 Dean Street, London W1D 3SY.

The Police believe that as presented, the application would likely undermine the licensing objectives, The Presentation of Crime and Disorder and the Prevention of Harm to Children.

The applicant has stated that the application follows pre application advice from Westminster's Environmental Health Consultation Team, however the pre application report differs quite substantially from the current application. For example, within the pre application report, it states that the sale of alcohol will be provided via vending machines. There is no mention of this within the current application, or explanation as to why this is no longer part of the proposed operations of the Hostel. The Police seek clarification on this.

The attached plans only relate to ground floor of the Hostel. The pre application report mentions up to 600 'micro-rooms' to be part of the Hostel. Off sales have been applied for and the Police require further details as to how the off sale of alcohol will be managed. For example, is it intended for the consumption of alcohol to take place in other areas of the Hostel as an off-sale?

The Police would welcome a meeting with the applicant to discuss the application further. I can be contacted on the below details to arrange a time to meet.

Kind Regards

Responsible Authority:	Environmental Health Service
Representative:	Sally Fabbricatore
Received:	06 June 2023

West End House, 91-92 Dean Street, London, W1D 3SY

I refer to the application for a new Premises Licence for the above premises.

The premises is situated in the West End Cumulative Impact Zone.

This representation is based on the Operating Schedule and the submitted plans for the ground floor, drawing number 910.

The applicant is seeking the following on the **ground floor**:

1. To allow the Supply of Alcohol 'on and off' the premises Monday to Sunday 09:00-23:00 hours. To allow this provision for residents of the hostel for 24 hours and for their guests until 01:00 hours.
2. To allow the provision of Regulated Entertainment 'indoors' (Films and Recorded Music) Monday to Sunday 09:00-01:00 hours and to allow 24 hour provision for residents of the

hostel.

3. To allow the provision of Late Night Refreshment 'indoors' Monday to Sunday 23:00–01:00 hours and to allow until 05:00 hours for residents of the hostel.
4. To allow the above licensable activities from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

I wish to make the following representation in relation to the above application:

1. The provision of the Supply of Alcohol may cause an increase in Public Nuisance in the cumulative impact zone, it may also impact on Public Safety.
2. The provision of regulated entertainment may cause an increase in Public Nuisance in the cumulative impact zone, it may also impact on Public Safety.
3. The provision of Late Night Refreshment may cause an increase in Public Nuisance in the cumulative impact zone, it may also impact on Public Safety.
4. The non standard timings may cause an increase in Public Nuisance in the cumulative impact zone.

The applicant did seek pre-application advice, 22/09705/PREAPL. Further information and proposed conditions have been provided, which are being considered. Further conditions are proposed below in order to protect the Licensing Objectives:

The granting of the new Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the cumulative impact area and may impact on Public Safety.

Should you wish to discuss the matter further please do not hesitate to contact me.

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	26 May 2023		
We support the new license application and believe in the new concept being developed at 91 Dean Street. This concept will cater to a younger professional demographic which is most needed in central London & indeed in Soho. Supporting an ever-evolving hospitality industry- this will allow low to middle income professionals to work in Soho at an affordable level but in a clean, up to date & forward thinking environment. Soho as ever attracting creative and diverse ventures.			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	23 May 2023		
All hotels have a bar/ restaurant, why not this one?			

Name:		[REDACTED]S	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	Support
Received:	23 May 2023		
It is very typical for hotels and hostels to serve alcohol and any guest would expect it.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	22 May 2023		
Soho needs more affordable accommodation to cater to a diverse range of visitors and this licensing application is in line to add a modest amenity that any modern traveller would expect when visiting an inviting city such as London.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	19 May 2023		
This application provides a solution to visitors who may not be able to afford the other accommodation types and want a more flexible solution. In a modern Capital City, the times for licensable activity requested are reasonable and modest. When travelling to Europe other cities have a vast array of nighttime offerings. One should not assume this always leads to crime and disorder. This will be a welcome addition to the businesses here.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	23 May 2023		
A business such as this one is needed and welcome here. The application seems to be well thought out and balanced. It will generate business and boost the area. Hotel / Hostel guests tend to make an area safer in my opinion.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	23 May 2023		
Very happy to support a local business and it seems conditions are more than sufficient to protect neighbours from any disturbance.			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	23 May 2023		
A good idea to have a hotel that allows people to stay in a safe environment in central London. Other businesses will benefit too.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	06 June 2023		
Central London needs diverse offerings for all types of customers and clients. This project will benefit the whole economy and boost the area. We cannot let this area become another dead high street this is not suburbia and the Council should support businesses.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	19 May 2023		
I support this venture and would like to see something different and inclusive in the area.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	19 May 2023		
Finally, something accessible to more demographics in the area. This will be a very welcome addition to Soho.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:		In support or opposed:	Support
Received:	19 May 2023		
I think this is a very good idea and hope the operators will run the premises well so that more people can enjoy the area and visit all the wonderful places in Westminster.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	26 May 2023		
This a fantastic scheme in the heart of London which contributes and brings something unique and special to Soho.			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	22 May 2023		

Dear Sir/Madam

Representation in support of Licence Application
91-92 Dean Street, London W1D 3SY
Ref: 23/03029/LIPN

Introduction

The [REDACTED] would be grateful for the Licensing Authority’s consideration of this representation in support of the above premises licence application, based upon the promotion of all four licensing objectives.

The [REDACTED] provides a unified voice for all businesses in Soho, with the aim of protecting and growing the economic diversity of the area in which we do business, through engaging with each other, our residents, other amenity groups and Westminster City Council. We currently represent almost 100 businesses in the Soho area, with hospitality, retail and property being our current focus.

Formed in 2020, initially as a forum to help each other face the unprecedented challenges of the Covid-19 pandemic, we are now focussed on partnership working through the Covid-19 recovery period and beyond. We are all committed to safeguarding Soho’s iconic status as a world class destination for independent retail, cutting edge food, live entertainment and Soho’s very special culture that defines our community and its unique heritage.

Night Time Economy & Statement of Licensing Policy

A key focus for [REDACTED] is the protection of Soho’s reputation as a centre for world beating hospitality and the night-time industries that contribute so much to the fabric of Westminster’s culture and economy. This is recognised in Westminster’s Statement of Licensing Policy:

The entertainment industry brings cultural and financial benefits to the city, with the night-time element alone being estimated as having over 14,000 firms with turnover of more than £24 billion and employing over 220,000 people. As a result, Westminster has the largest evening and night-time economy in the UK, generating £3 billion per annum towards the UK’s economic output. The council believes that good management of its vibrant entertainment industry and of the street environment within which it operates is essential to the continued success of central London and attracting a wide range of people who want to come here to work, to visit and to live. Licensed entertainment in Westminster contributes to London’s appeal to tourists and visitors as a vibrant city.1

The entertainment industry brings cultural and financial benefits to the city, with the night-time element alone being estimated as having over 14,000 firms with turnover of more than 24 billion and employing over 220,000 people. Westminster has the largest evening and nighttime economy in the UK, generating 3 billion per annum towards the UK’s net economic output – this is larger than the night-time economies of Edinburgh, Manchester and Birmingham combined.2

The council believes that good management of its vibrant entertainment industry and of the street environment within which it operates is essential to the continued success of central London and attracting a wide range of people who want to come here to live, work and visit.3

Westminster's licensed operators contribute significantly to enriching Westminster. Many licensed operators in Westminster play a pivotal role as cultural venues that are crucial in sustaining Westminster's visitor economy and offering a diversity of world class and cutting-edge cultural experiences. The council strongly believes that the Westminster should be accessible and inclusive for all; this includes those who live here, the many people who work here, and those who visit and support local businesses.⁴ Beyond the economic benefit, a certain proportion of Westminster's licensed operators offer important late-night services and spaces for those who work unsocial hours, particularly medical and healthcare staff. The night-time is as much for somebody visiting friends for dinner at 8pm or working as a nurse at 2am, as it is for somebody going to the theatre, eating out at restaurant, or attending to a music venue.⁵

- 1 Policy paragraph A2
- 2 Policy paragraph A3
- 3 Policy paragraph A4
- 4 Policy paragraph A5
- 5 Policy paragraph A6

The Application

The development of the old West End House presents a valuable opportunity to expand affordable accommodation options in the locality.

The luxury end of the hotel market in Soho is rightly something for us to be proud of, and is very much part of the area's cachet. But it is also crucially important for there to be high quality choices for people of all incomes. This is not just out of a sense of benevolence. Developments like the one at 91-92 Dean Street will provide long-term infrastructure for a diverse visitor base, with diverse tastes – which in turn will support the eclectic range of cultural and leisure businesses in Soho. Without the right mix of customer demand, our wonderful range of independent businesses cannot survive. In that sense, the proposed development will in a very direct way help support the Soho of the future.

We are encouraged that this value proposition has been fully recognised by the planning committee, as part of the permission granted last year. We are strongly of the view that similar considerations should weigh in favour of grant of a premises licence here.

What's more, the licensed hours applied for are measured (with alcohol service to the public only until 11pm), and very much within the council's policy on hotels. Given the conservative nature of the proposed bar use and the comprehensive conditions proposed, there is in our view no doubt that the operation will promote the licensing objectives, in a manner that does not add to cumulative impact.

Thank you for considering the [REDACTED] views.

Yours sincerely

[REDACTED]

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	04 June 2023		
<p>I have lived in Soho for over 20 years. Have raised a family here. It is becoming increasingly difficult to be a resident here.</p> <p>This application concerns a hostel where numbers are increasing from 295 to 775 and is for a liquor license which a) contradicts their planning consent and b) is wider than the older license.</p> <p>Soho is a Cumulative Impact Zone i.e. the area is saturated with liquor licenses & has the highest crime levels in Westminster.</p> <p>The officers must consider the effects on crime and disorder, on public safety and the prevention of public nuisance.</p> <p>I strongly object to this.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	06 June 2023		
<p>The previous hostel had a capacity of 295. The new hostel has a capacity of 725-775. Dean Street has approx. 450 residents, and the existing capacity of licensed premises in Dean Street is set out in our Appendix 1.</p> <p>No Information/confusing information:</p> <ol style="list-style-type: none"> 1. Ground floor capacity (see plan submitted) is not stated; 2. Application proposed Condition 27 refers to a 'dispersal policy', but this is not attached; 3. Roof terrace: there is no information on its use, capacity, or hours; 4. It is unclear whether the 1am is sought for guests of residents and the 24/7 for residents is for on-sales, i.e. in the ground floor area, or for off-sales, or both. If the latter, the overall capacity does become relevant because it increases the number of persons leaving up to 1am. The applicant seeks 3 guests per hostel resident potentially c 2,000+ people; 5. Condition 2 states that 'substantial food' shall be available, however no kitchen is marked on the plan submitted. How therefore will this 'substantial food' be made available to residents and their guests and what will it comprise? Will it be from vending machines? <p>These preliminary comments are important because the Statement of Licensing Policy states that 'The Operating Schedule within the application should be used to set out how the proposed premises will operate or what the variation to the licence will do to the current operation of the premises. Applicants should include as much detail as possible in the operating schedule to enable responsible authorities and other parties to understand the operation of the venue.' (Our emphasis)</p> <p>'Residents, businesses and Responsible Authorities will have regard to the information contained within the operating schedule and therefore it is important to provide as much information upon application as possible.'</p>			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	06 June 2023		

We write to make a relevant representation to the above application on behalf of [REDACTED]
[REDACTED]

About the [REDACTED]

The [REDACTED] is a charitable company limited by guarantee established in 1972. The Society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment.

Application summary

New Premises Licence

Summary Hostel (ground) with micro-accommodation

Open to the public: 09:00 to 23:00

Guests of residents: 09:00 to 01:00

Residents: 24 hours

Alcohol: Monday - Sunday : 09:00 - 23:00 01:00 for Guests of Residents. 24 hours Hotel Residents. Members of the Public.

On and Off the premises

Late Night Refreshment: Monday - Sunday 23:00 - 01:00 01:00 for Guests of Residents. 23:00 to 05:00 for Hotel Residents.

Films/ Recorded Music: Monday - Sunday 09:00 - 01:00 01:00 for Guests of Residents. 24 Hotel Residents.

Opening Hours: Monday - Sunday : 09:00 - 23:00 09:00 - 01:00 for Guests of Residents. 24 hours Hotel Residents.

Capacity : Unknown

Proposed Conditions

2. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

3. Save for residents and their guests, the supply of alcohol is restricted to 09.00 and 23.00 hours daily.

10. Patrons permitted to temporarily leave and then re-enter the premises at ground floor level, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

14. There shall be no advertising of the bar facilities external on the premises building.

23. No waste, recycling be moved, placed outside...

24: No collections waste, recycling...

25. No deliveries take place... : between 23:00 - 07:00.

30. No licensable activities shall take place at the premises until premises licence 20/09927/ LIPT, 20/09932/LIPT and 20/09934LIPT (or such other number subsequently issued for the premises) has been surrendered.

Representation

[REDACTED] objects to the application as currently presented as it will fail to promote the

licensing objectives and increase cumulative impact in the West End Cumulative Impact Zone.

Background Information

The planning permission (21/04390/FULL) is of interest, it highlights important differences when compared to this application. In short, it restricts all non hostel residents to 11pm, the use of the terrace for hostel residents only.

In relation to the café the Planning Applications Committee Report, 20th October 2021, states that, '*It currently operates between 08:00-22:00 Monday to Saturday and 08:00 to 20:00 on Sundays and Bank Holidays and no changes to the operational hours are proposed.*' (***Our emphasis***)

Condition 15 : of the planning permission restricts non-resident hostel guests to only remain on the premises between 8am and 11pm.

Condition 25 : restricts the roof terrace to 9am to 9pm, for hotel guests only.

Licences offered for surrender Previously a hostel accommodating 295 residents it benefitted from three premises licences, we note the following licences will be surrendered.

20/09927/LIPT : The 4th floor terrace **Alcohol on sales only: Monday to Sunday 10.30pm. To residents of the hotel only. 45 people.** The terrace is not mentioned in the current application.

20/09932/LIPT : The Larder, the previous café on the ground floor. **Alcohol, on sales only: Monday to Sunday 7pm, capacity 30 people.** It includes a condition that licensable activities be ancillary to the main function as a café.

20/09934LIPT : For the whole building Sale of alcohol is restricted to the ground floor, on sales only. **Monday to Sunday to 1am, for hostel residents only. 72 people.**

The capacity of the licence permitting public access is **30, with a terminal hour of 7pm and on sales ONLY.**

The use of the 4th floor terrace and the whole building licence (apart from the alcohol offer on the ground floor only) is for a total capacity of 117 but **ONLY for residents of the hostel.**

It is clear this new proposal is not a comparable 'swap.'

Application

This new micro-accommodation hostel with a capacity between 725 and 775 (a huge increase from 295) seeks to provide licensable activities to:

- The general public on the ground floor from 9am - 11pm
- Guests of the residents from 9am - 1am
- Hotel residents 24 hours

We have a number of concerns regarding this application which we outline below.

- The application is contrary to policy falling outside the Core Hours Policy HRS1 for Hotels; 1am and 11pm on Sundays.
- This new hostel proposes bar use on the ground floor with access from the street, the Hotels Policy HOT1 raises this as a concern, F73. '*The extent and location of provision of bar facilities will be taken into account. Hotel bars that are directly or easily reached from the street will be likely to raise similar concerns to pubs and bars.*'
 - The applicant has to demonstrate they will not add to cumulative impact, the submitted documents failed to do so.
 - The capacity of the bar is unknown; **we ask the applicant to confirm the capacity.**
 - No information on the '*substantial food*' that will be made available considering kitchen facilities are not shown on the plan.

- The application includes guests of the hotel residents until 1am for the sale of alcohol and films. The number of guests per resident has not been specified. **We ask the applicant to confirm this number.**
- It is unclear whether the 1am sought for guests of residents and the 24/7 for residents is for on sales on the ground floor area, or for off sales, or for both? If for both the total capacity is important especially with guests leaving at 1am. (See Appendix 1, Cumulative Impact)
- It is unclear whether the terrace will be used by guests and residents until 1am, the current licence states 10.30pm and for residents only.
- The conditions for collections/deliveries proposes not between 11am and 7am; **we ask this be amended to 8am to protect residential amenity.**
- The proposal in the application goes far beyond the existing premises licences which they offer to surrender, this is not a 'like for like' swap.

There is a significant amount of important information missing from this application, the Statement of Licensing Policy 2021 clearly highlights this particular issue, the Policy states (p.6), *'The Operating Schedule within the application should be used to set out how the proposed premises will operate or what the variation to the licence will do to the current operation of the premises. Applicants should include as much detail as possible in the operating schedule to enable responsible authorities and other parties to understand the operation of the venue.'* **(Our emphasis)**

'Residents, businesses and Responsible Authorities will have regard to the information contained within the operating schedule and therefore it is important to provide as much information upon application as possible.'

The lack of information places the Society and residents at a huge disadvantage in not being able to fully assess the potential impact of this application on their lives, on the area as a whole, the licensing objectives and cumulative impact. Any further submissions prior to the hearing containing this information will be too late for the Society and residents to fully address. Although the policy aims to prevent this from happening in our experience it frequently fails to do so.

Soho

We are concerned that granting any licence in this area will have an impact on the licensing objectives, Soho has the highest concentration of licensed premises in Westminster, **482** with a

large proportion (25%) being late night licences. There are **118** licensed premises between the hours of **1am - 6am**, with a capacity of over **22,560**.

The area is densely populated at night with people creating loud levels of noise causing disturbance, alongside ever increasing crime rates and includes serious assaults, disorder and anti-social behaviour. It is against this backdrop the applicant plans to open a new bar, and allow guests to consume alcohol until 1am. We ask the applicant to amend this application to reflect the conditions of their planning permission and adopt the conditions and capacities of the current premises licences.

Residents

Residents live all the way along Dean Street and Carlisle Street, the concern being patrons leaving at 11pm and 1am will disturb residents as they make their way home or as they carry on their night out in Soho.

Residents are already disturbed by the late night activity as people walk by either shouting, screaming or arguing, noise from pedicabs, car doors slamming, horns honking and are subjected to anti-social behaviour with people vomiting and urinating in the street and in their doorways.

With all of the above it is unsurprising residents experience sleep disturbance, a recent survey conducted by the Soho Society confirms that residents are disturbed by noise at night and this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% having lived in Soho for more than 10 years.

When asked about disturbed sleep; 24% of respondents have their sleep disturbed 7 nights a week, 16% 5 or 6 nights a week and 19% 3 or 4 nights a week.

Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho.

The full survey can be found in Appendix 2.

Crime and Disorder

The Cumulative Impact Assessment 2020 presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1, **it highlights the rate of crime as 10 - 13 times higher between 6pm - 6am compared to the borough average.** The level of crime, disorder and anti social behaviour continues to be a huge problem in Soho, the crime figures are high and increasing. The police crime report for December 2022 highlights Soho as having the highest number of robberies, overall knife crime and violence against the person compared to other areas within the cumulative impact zone.

In Soho the majority of robberies take place at night, people are targeted as they leave venues. Alongside the robberies and assaults there's drug dealing which is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or out on the streets walking by. There are more dealers in the area at night than during the day, this is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away.

The Committee will be aware of a number of recent serious incidents that have taken place on Greek Street, these incidents confirm what residents already know that Soho is unsafe at night. Public safety is a huge concern and has been for a long time, the large number of licensed premises plus the numbers of intoxicated people out on the streets at night attracts criminal gangs, which in turn results in high levels of crime and disorder creating a very unsafe environment for the public.

It is well known that intoxicated people become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho explicitly to target them. We believe people leaving the hostel late at night will be at high risk of becoming victims of crime.

Cumulative Impact Policy CIP1

This area has been identified by the Westminster City Council as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the Cumulative Impact Assessment 2020 is overwhelming, it describes the high level of cumulative impact in the West End Zone between 2017-2019. It concludes that,

'After consideration of the cumulative impact assessment it is the Licensing Authority's view that the number of premises licences in the West End, are such that it is likely granting further types of licences or varying existing licences would be inconsistent with the authority's duty to promote the licensing objectives. The granting of licences for certain types of operation that are likely to add to Cumulative Impact within these areas would not be consistent with the Licensing Authority's duty under the Licensing Act 2003.'

(p.19) (Our emphasis)

This evidence supported further policy restrictions in the West End, however, the impact of COVID-19 resulted in the Licensing Authority deciding not to implement greater restrictions at this stage, but it may in the lifetime of the policy if footfall moves toward pre-March 2020 levels (D1). Soho is fully open for business and thriving, our observation is Soho attracts more people now than at pre-COVID times.

Of importance the policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy).

D23. ‘The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance. It goes on, ‘The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or not there is residential accommodation in proximity to the premises.’ (our emphasis)

Under the Hotels Policy HOT1 the applicant has to demonstrate they will not add to cumulative impact, the applicant has failed to do so. **Summary** The application as currently presented will fail to promote the licensing objectives and increase cumulative impact in the West End Cumulative Impact Zone.

Yours faithfully,

████████████████████
████████████████████

Appendix 1 : Cumulative Impact

Appendix 2 : ██████████ Sleep Survey Results

Appendix 1 : Cumulative Impact Statement - ██████████

In any application for an alcohol licence in the West End Cumulative Impact Zone, the applicant is required to demonstrate that the application will not increase the Cumulative Impact. The analysis of the previous Cumulative Impact study showed a very strong correlation between the number of licences and the extent to crime, violence and anti-social behaviour generally. This data means that **impact is increased by any additional drinkers**. So for any new licence or an extension of an existing licence, the resulting increase in drinkers will increase the impact. In the absence of any data on numbers of people drinking the best proxy is the capacity provided by the number of licences. **Any application to increase the capacity provided by the licences will therefore contribute to cumulative impact and so should be refused.**

Appendix 2 : ██████████ Sleep Survey Results

██████████ Sleep Survey Results - 31 October 2022

87 people have responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80.

59% have lived in Soho more than 10 years

26% between 3 and 10 years

6% between 1 and 3 years and

9% have lived here less than a year 42% own their homes

20% are Soho Housing Association and the rest tenants with other landlords 10 respondents have children living at home with them

58% have double glazing

37% single glazing 5% have triple glazing

24% of respondents have their sleep disturbed 7 nights a week

16% of respondents have their sleep disturbed 5 or 6 nights a week

19% of respondents have their sleep disturbed 3 or 4 nights a week

19% of respondents have their sleep disturbed once or twice a week

20% do not have a problem with environmental noise pollution

Topping the list in September was people drinking in the street with 54 mentions, then pedicabs

with 51, waste collections at 48, construction noise 36 and car horns 33 and deliveries at 25. Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street.

64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines

64% of respondents agreed that our ward councillors should make this their priority during the next four years

69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse

73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences.

72% of respondents agreed that the council should install electronic noise monitoring in Soho

56% of respondents agreed that the council should not grant additional premises licence for the sale of alcohol in Soho.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho

68% of respondents agreed that the council should renew its noise strategy as a matter of urgency

Many respondents made additional comments:-

I left Soho 4 years ago. After 20 years, the noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. Since moved out of my flat, several other tenants have moved in & swiftly out again citing sleep dis-ruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than as residential.

I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol license, which will increase the noise and disturb residents even more.

As a disabled person working from home, I find it extremely exhausting not able to have rest at night, Screams and noise of drunk people every night, The Landlord WCC does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of Broadwick and Berwick Streets.

More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making.

Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee and they always seem to rule in favour of the commercial premises rather than residents.

There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after Midnight, which is far too late and has made a nonsense of the policy.

There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration.

I live in Marshall St and overlook it. Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. we have 2 motorbike stands close together. 1 in Broadwick St and 1 in Marshall St. There is always at least one bike revving up at either 3am or really early like 530am This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And i have double glazing and am on [a high] floor.

Businesses take no responsibility for their customers drinking/eating and mainly shouting outside, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement.

I've lived in Soho for 60 years... Born and bred.. It's never been this noisy!

Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours.

Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders Shaftesbury Carnaby show a total disrespect to the effects that noise has on the residents of Soho

END.

3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

Hours Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
 5. The proposed hours when any music, including incidental music, will be played.
 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
 9. The capacity of the premises.
 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
 12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.

	<p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p>4. Hotels Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> <p>Note: The core hours are for all licensable activities but if an application includes late night refreshment, then the starting time for that licensable activity will be 11pm.</p>
<p>Hotels Policy HOT1 Applies:</p>	<p>A. Applications outside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The sale by retail of alcohol, regulated entertainment and late-night refreshment must be an ancillary function to the primary purpose of the venue as a hotel. 5. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated zone.

	<p>6. The application and operation of the venue meeting the definition of a Hotel as per Clause C.</p> <p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The sale by retail of alcohol, regulated entertainment and late-night refreshment must be an ancillary function to the primary purpose of the venue as a hotel. 5. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 6. The application and operation of the venue meeting the definition of a Hotel as per Clause C. <p>C. For the purposes of this policy a Hotel is defined as a premises that is primarily used as an establishment providing overnight accommodation for customers.</p>
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

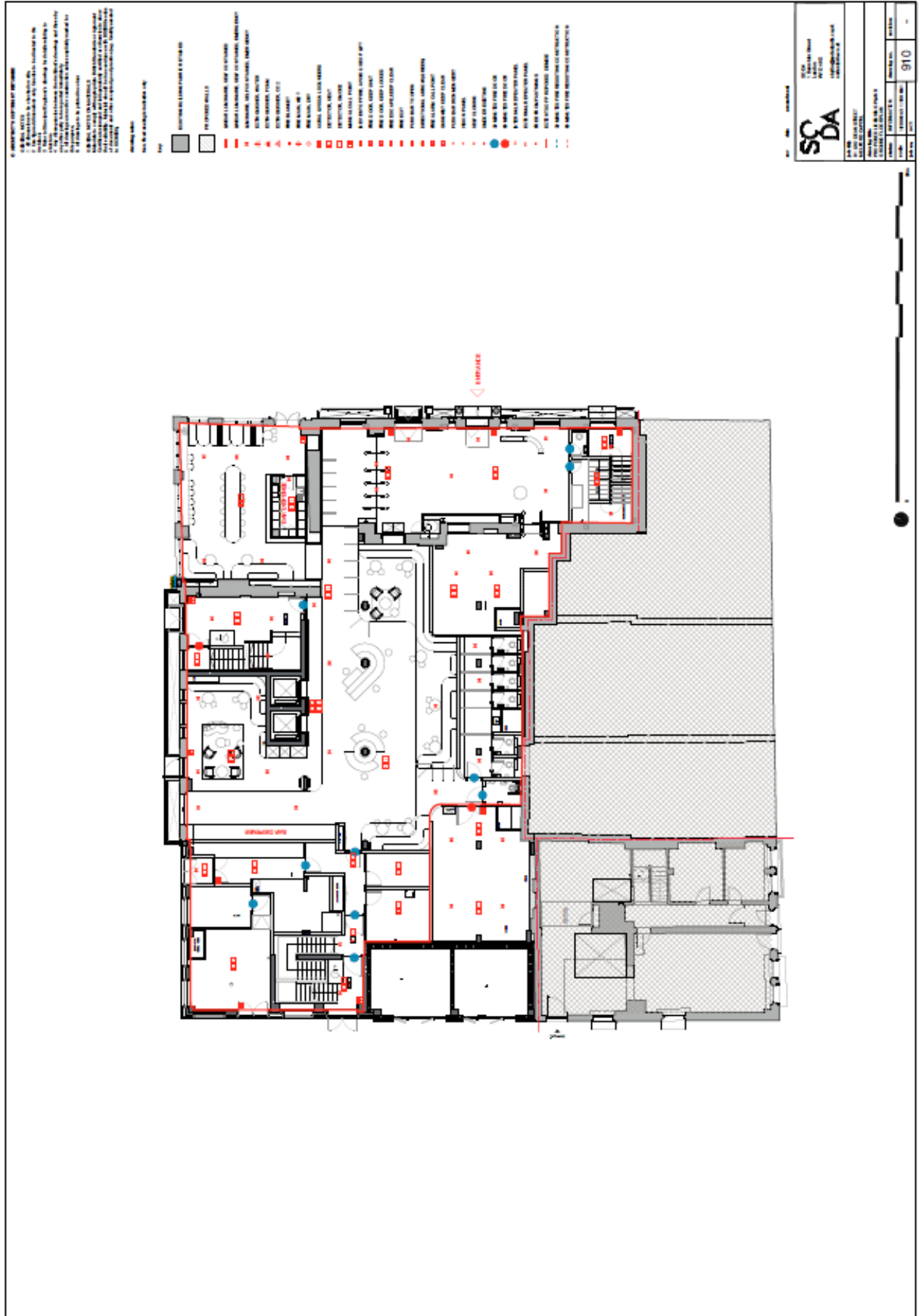
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises licences proposed for surrender.
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Ms Roxsana Haq Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Licensing Authority representation	06 June 2023
5	Metropolitan Police Service representation	06 June 2023
6	Environmental Health representation	06 June 2023
7	Interested party 1	26 May 2023
8	Interested party 2	23 May 2023
9	Interested party 3	23 May 2023
10	Interested party 4	22 May 2023
11	Interested party 5	19 May 2023
12	Interested party 6	23 May 2023
13	Interested party 7	23 May 2023
14	Interested party 8	23 May 2023
15	Interested party 9	06 June 2023
16	Interested party 10	19 May 2023
17	Interested party 11	19 May 2023
18	Interested party 12	19 May 2023
19	Interested party 13	26 May 2023
20	Interested party 14	22 May 2023
21	Interested party 15	04 June 2023
22	Interested party 16	06 June 2023
23	Interested party 17	06 June 2023



There are no applicant submissions.

Premises Licences proposed for surrender

Appendix 3



Schedule 12
Part A

**WARD: West End
UPRN: 100022740952**

**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

Regulation 33, 34

Premises licence

Premises licence number:

20/09927/LIPT

Original Reference:

16/07868/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel - 4th Floor
West End House
91-92 Dean Street
London
W1D 3SY

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 12:00 to 22:30

The opening hours of the premises:

Monday to Sunday: 12:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ
Electronic Mail : Karen.slicensing@mac.com
Business Phone Number : 01295277527

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service..
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
18. The sale and consumption of alcohol is restricted to the fourth floor terrace area ONLY
19. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
20. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
21. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
22. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.

23. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
24. Patrons permitted to temporarily leave and then re-enter the 4th floor terrace area e.g. to smoke, shall not be permitted to take drinks or bottles with them.
25. The number of persons permitted in the 4th floor terrace area at any one time (excluding staff) shall not exceed 45 persons.

Annex 3 – Conditions attached after a hearing by the licensing authority

None.

Annex 4 – Plans

Approved details

1. Details shown on this drawing
2. Details shown on drawings referred to on this drawing
3. Details shown on drawings referred to on drawings referred to on this drawing

Approved details

1. Details shown on drawings referred to on this drawing

Approved details

1. Details shown on drawings referred to on this drawing

Approved details

1. Details shown on drawings referred to on this drawing

Approved details

1. Details shown on drawings referred to on this drawing

Approved details

1. Details shown on drawings referred to on this drawing

SoHo Hostel

Soho

Client
09/09/2018 SoHo Housing Group

Project
1100@A1 Proposed Roof

Location
Dean Street, London E1C 3JY, A.D. 115

Phase
P2

Lead Architect
Leveritt Bernstein

London
1-800-275-2626
www.leverittbernstein.com



**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

**Premises licence
summary**

Regulation 33, 34

Premises licence number:

20/09927/LIPT

Part 1 – Premises details

Postal address of premises:

Sohostel - 4th Floor
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 12:00 to 22:30

The opening hours of the premises:

Monday to Sunday: 12:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Licence suspended as of 11 October 2022 for non-payment of annual fees.



Schedule 12
Part A

WARD: West End
UPRN: 100022740952

**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

Regulation 33, 34

Premises licence

Premises licence number:

20/09932/LIPT

Original Reference:

17/14805/LIPN

Part 1 – Premises details

Postal address of premises:

The Larder
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Saturday: 10:00 to 19:00
Sunday: 12:00 to 19:00

The opening hours of the premises:

Monday to Sunday: 10:00 to 19:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ
Electronic Mail : Karen.slicensing@mac.com
Business Phone Number : 01295277527

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Miss Dilek Karatas

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 16/01501/LAPER
Licensing Authority: London Borough Of Newham

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -

- (a) a holographic mark, or
- (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

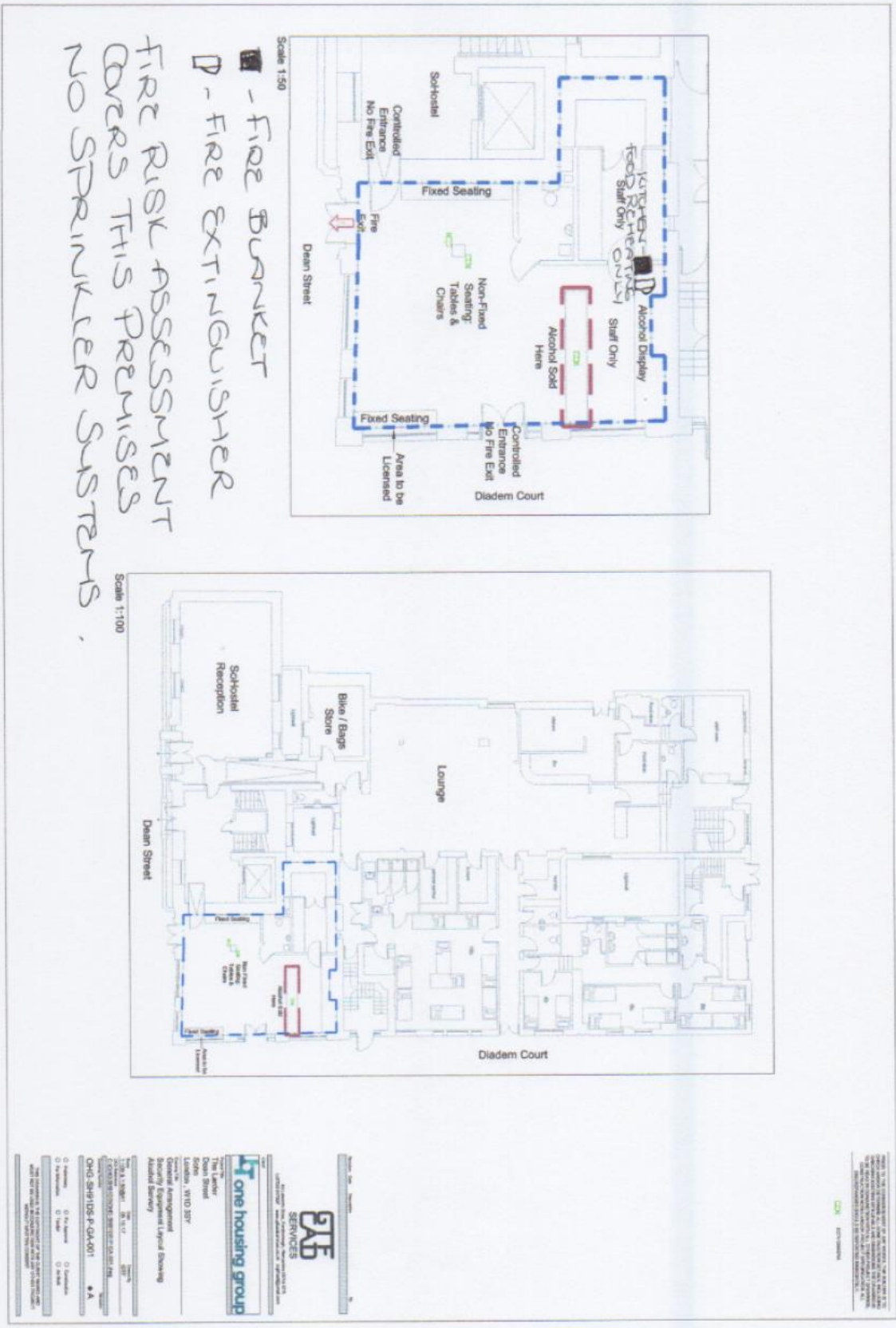
Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. No more than (15)% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
13. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
14. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
15. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
18. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
19. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
20. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.

21. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
22. As soon as possible, and in any event within 1 month from the grant of this licence, the premises shall join the local Pubwatch or other local crime reduction scheme approved by the police, and local radio scheme if available.
23. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
24. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as café.
25. The number of persons permitted in the premises at any one time (including staff) shall not exceed 30 persons.
26. No deliveries to the premises shall take place between (23:00) and (08:00) on the following day.
27. All alcoholic drinks are to be decanted into polycarbonate/plastic containers or polycarbonate/plastic carafes prior to being served.
28. The sale of alcohol on the premises shall be by waiter/waitress service only to persons seated at tables or the fixed seating areas.
29. There shall be no sales of alcohol for consumption off the premises.
30. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
31. There shall be no external advertising of alcohol on the Premises.
32. The licensed area shall remain at all times under the management of One Housing Group Ltd and the licence is linked to their personal use.
33. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff.





**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

Schedule 12
Part B

WARD: West End
UPRN: 100022740952

Regulation 33, 34

**Premises licence
summary**

Premises licence number:

20/09932/LIPT

Part 1 – Premises details

Postal address of premises:

The Larder
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Saturday: 10:00 to 19:00
Sunday: 12:00 to 19:00

The opening hours of the premises:

Monday to Sunday: 10:00 to 19:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Miss Dilek Karatas

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.



City of Westminster

Schedule 12
Part A

WARD: West End
UPRN: 100022740952

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

Premises licence

Premises licence number:	20/09934/LIPT
Original Reference:	14/08365/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Matthew Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The service of alcohol for consumption within the hotel canteen area will be by waiter/waitress service only. Waiters/waitresses will pour drinks so that bottles will not be provided to patrons.
18. A minimum of 2 directly employed SIA registered door staff will be at the Premises between 21:00 and 08:00 the following day to ensure Licensing Objectives are met.
19. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be restricted to a designated smoking area defined as the area of Dean Street immediately to the north of the premises.
20. Alcohol will be sold for consumption ON the premises only.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
22. The sale and consumption of alcohol is restricted to the ground floor canteen area and shall only be supplied and consumed between the hours of 10:00 and 01:00 Monday to Sunday.
23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.

26. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
27. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
28. The canteen area may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall be limited to 10 persons at any one time.
30. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
31. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or bottles with them.
32. The number of persons permitted in the ground floor canteen area at any one time (excluding staff) shall not exceed 72 persons.



**City of
Westminster**

Schedule 12
Part B

**WARD: West End
UPRN: 100022740952**

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

**Premises licence
summary**

Premises licence number:

20/09934/LIPT

Part 1 – Premises details

Postal address of premises: Sohostel (Whole Premises) West End House 91-92 Dean Street London W1D 3SY
Telephone Number: Not Supplied

Where the licence is time limited, the dates: Not applicable
--

Licensable activities authorised by the licence: Sale by Retail of Alcohol
--

The times the licence authorises the carrying out of licensable activities: Sale by Retail of Alcohol Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises: Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies: Alcohol is supplied for consumption on the Premises.
--

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Matthew Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.



**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

Schedule 12
Part A

WARD: West End
UPRN: 100022740952

Regulation 33, 34

Premises licence

Premises licence number:

20/09934/LIPT

Original Reference:

14/08365/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)

West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Matthew Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

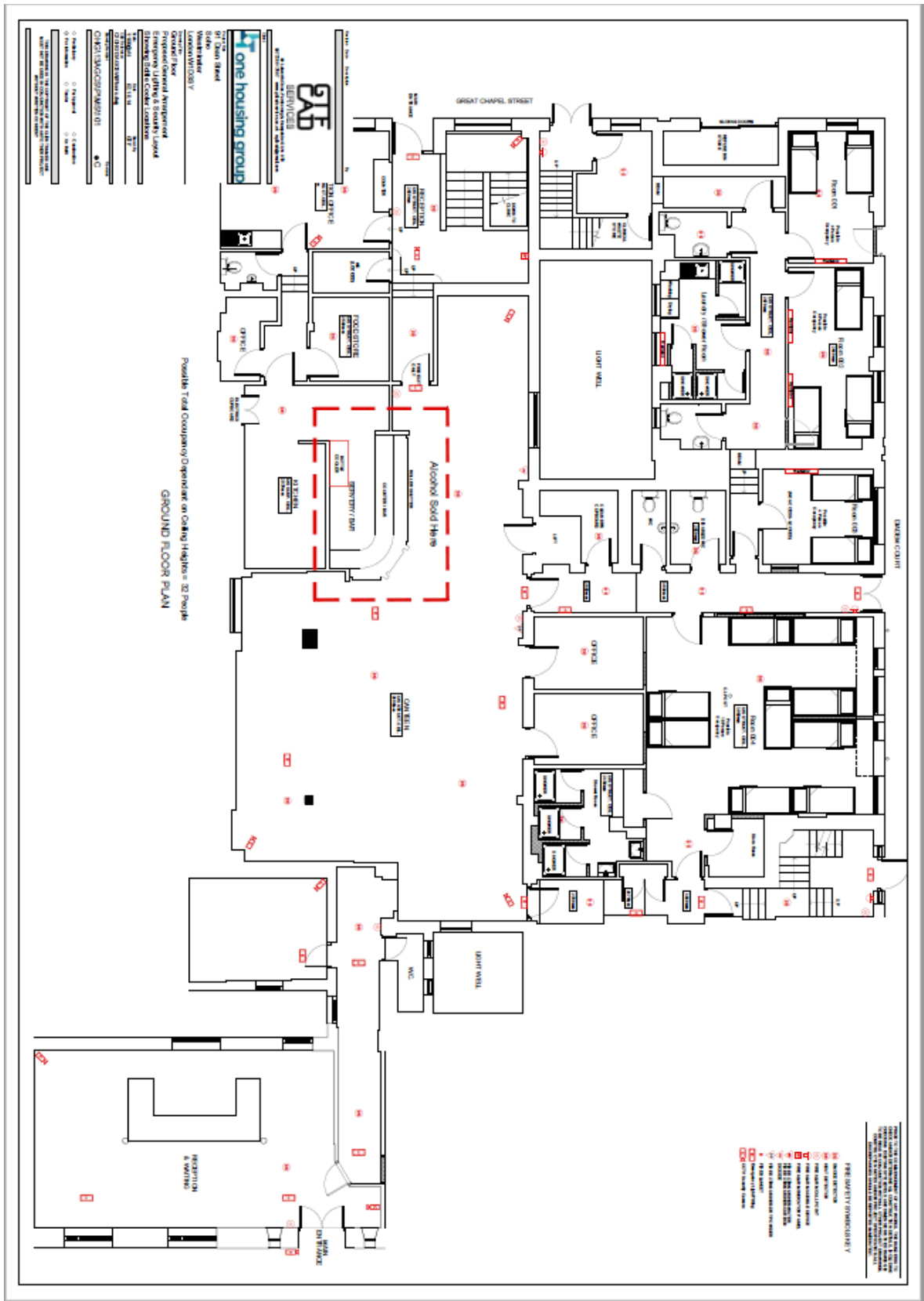
None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The service of alcohol for consumption within the hotel canteen area will be by waiter/waitress service only. Waiters/waitresses will pour drinks so that bottles will not be provided to patrons.
18. A minimum of 2 directly employed SIA registered door staff will be at the Premises between 21:00 and 08:00 the following day to ensure Licensing Objectives are met.
19. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be restricted to a designated smoking area defined as the area of Dean Street immediately to the north of the premises.
20. Alcohol will be sold for consumption ON the premises only.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
22. The sale and consumption of alcohol is restricted to the ground floor canteen area and shall only be supplied and consumed between the hours of 10:00 and 01:00 Monday to Sunday.
23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.

26. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
27. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
28. The canteen area may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall be limited to 10 persons at any one time.
30. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
31. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or bottles with them.
32. The number of persons permitted in the ground floor canteen area at any one time (excluding staff) shall not exceed 72 persons.

Annex 4 – Plans





**City of
Westminster**

64 Victoria Street, London, SW1E
6QP

Schedule 12
Part B

WARD: West End
UPRN: 100022740952

Regulation 33, 34

**Premises licence
summary**

Premises licence number:

20/09934/LIPT

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Matthew Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.



City of Westminster

Schedule 12
Part A

WARD: West End
UPRN: 100022740952

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

Premises licence

Premises licence number:	20/09934/LIPT
Original Reference:	14/08365/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Matthew Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

- (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The service of alcohol for consumption within the hotel canteen area will be by waiter/waitress service only. Waiters/waitresses will pour drinks so that bottles will not be provided to patrons.
18. A minimum of 2 directly employed SIA registered door staff will be at the Premises between 21:00 and 08:00 the following day to ensure Licensing Objectives are met.
19. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be restricted to a designated smoking area defined as the area of Dean Street immediately to the north of the premises.
20. Alcohol will be sold for consumption ON the premises only.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
22. The sale and consumption of alcohol is restricted to the ground floor canteen area and shall only be supplied and consumed between the hours of 10:00 and 01:00 Monday to Sunday.
23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.

26. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
27. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
28. The canteen area may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall be limited to 10 persons at any one time.
30. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
31. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or bottles with them.
32. The number of persons permitted in the ground floor canteen area at any one time (excluding staff) shall not exceed 72 persons.



**City of
Westminster**

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

**WARD: West End
UPRN: 100022740952**

Regulation 33, 34

**Premises licence
summary**

Premises licence number:

20/09934/LIPT

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Sunday:

10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday:

00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Matthew Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.



City of Westminster

Schedule 12
Part A

WARD: West End
UPRN: 100022740952

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

Premises licence

Premises licence number:

20/09934/LIPT

Original Reference:

14/08365/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Matthew Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The service of alcohol for consumption within the hotel canteen area will be by waiter/waitress service only. Waiters/waitresses will pour drinks so that bottles will not be provided to patrons.
18. A minimum of 2 directly employed SIA registered door staff will be at the Premises between 21:00 and 08:00 the following day to ensure Licensing Objectives are met.
19. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be restricted to a designated smoking area defined as the area of Dean Street immediately to the north of the premises.
20. Alcohol will be sold for consumption ON the premises only.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
22. The sale and consumption of alcohol is restricted to the ground floor canteen area and shall only be supplied and consumed between the hours of 10:00 and 01:00 Monday to Sunday.
23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.

26. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
27. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
28. The canteen area may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall be limited to 10 persons at any one time.
30. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
31. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or bottles with them.
32. The number of persons permitted in the ground floor canteen area at any one time (excluding staff) shall not exceed 72 persons.



**City of
Westminster**

Schedule 12
Part B

**WARD: West End
UPRN: 100022740952**

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

**Premises licence
summary**

Premises licence number:

20/09934/LIPT

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Sunday:

10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday:

00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Matthew Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.



City of Westminster

Schedule 12
Part A

WARD: West End
UPRN: 100022740952

Regulation 33, 34

64 Victoria Street, London, SW1E 6QP

Premises licence

Premises licence number:	20/09934/LIPT
Original Reference:	14/08365/LIPN

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol
Monday to Sunday: 10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Stuart Matthew Ball

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: DAC017443
Licensing Authority: Dacorum Borough Council

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance

ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
13. The use for the premises under this licence shall remain ancillary to the main use of the premises as a hotel.
14. The Sale of Alcohol is restricted to hotel residents only.
15. There shall be no self-service of Alcohol.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The service of alcohol for consumption within the hotel canteen area will be by waiter/waitress service only. Waiters/waitresses will pour drinks so that bottles will not be provided to patrons.
18. A minimum of 2 directly employed SIA registered door staff will be at the Premises between 21:00 and 08:00 the following day to ensure Licensing Objectives are met.
19. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be restricted to a designated smoking area defined as the area of Dean Street immediately to the north of the premises.
20. Alcohol will be sold for consumption ON the premises only.
21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
22. The sale and consumption of alcohol is restricted to the ground floor canteen area and shall only be supplied and consumed between the hours of 10:00 and 01:00 Monday to Sunday.
23. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.

26. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
27. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
28. The canteen area may remain open for the sale of alcohol and the provision of late night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.
29. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall be limited to 10 persons at any one time.
30. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
31. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or bottles with them.
32. The number of persons permitted in the ground floor canteen area at any one time (excluding staff) shall not exceed 72 persons.



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 100022740952

Regulation 33, 34

Premises licence summary

Premises licence number:

20/09934/LIPT

Part 1 – Premises details

Postal address of premises:

Sohostel (Whole Premises)
West End House
91-92 Dean Street
London
W1D 3SY

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Sunday:

10:00 to 01:00 (Hotel Residents Only)

The opening hours of the premises:

Monday to Sunday:

00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

92 Dean Street Opco Ltd
73 Cornhill
London
EC3V 3QQ

Registered number of holder, for example company number, charity number (where applicable)

12692922

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Stuart Matthew Ball

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 13 January 2021

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

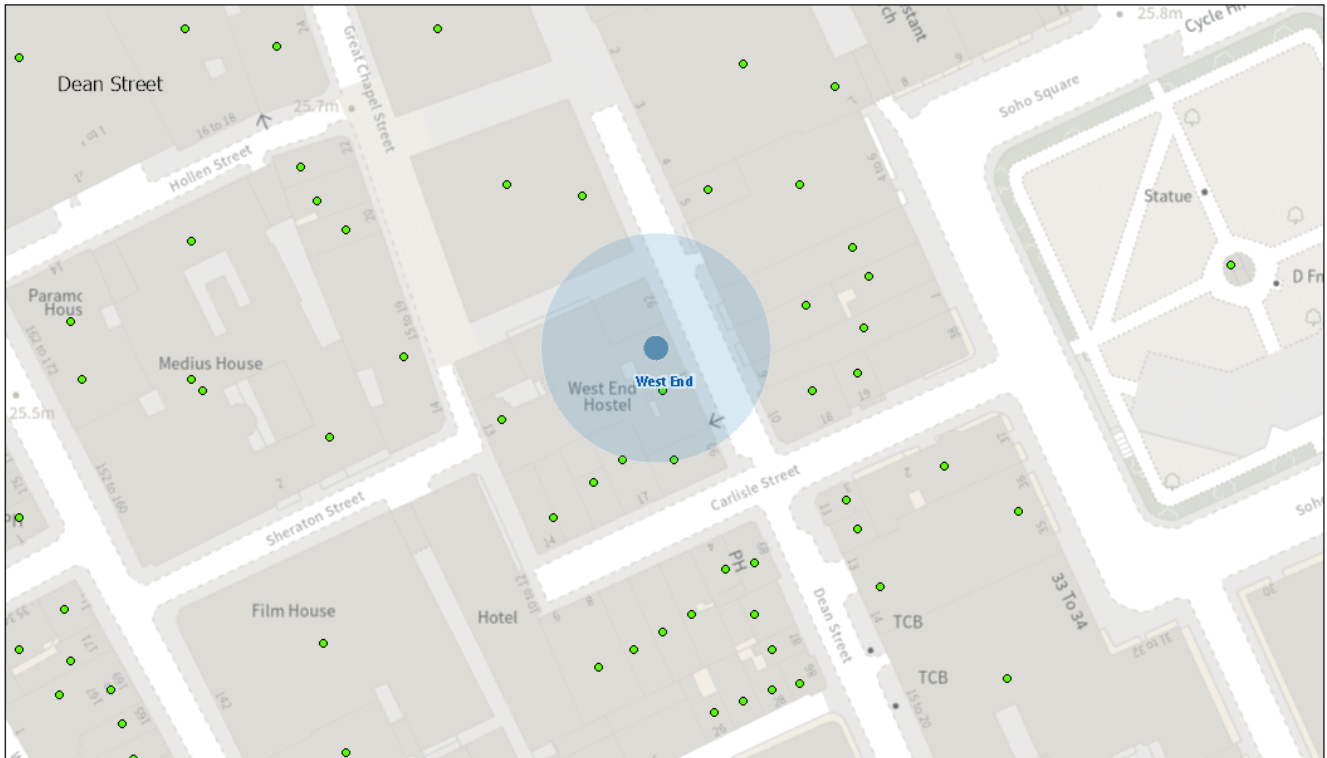
Conditions consistent with the operating schedule

9. Licensable activities authorised under this licence shall remain ancillary to the main use of the premises as a hostel.
10. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
11. Save for residents and their guests, the supply of alcohol is restricted to 09.00 and 23.00 hours daily.
12. The supply of alcohol to guests of residents shall cease at 01.00 hours daily and be limited to no more than 3 guests per resident.
13. There shall be no sales of hot food or hot drink for consumption 'Off' the premises after 23:00 hours.
14. Off sales shall be in sealed containers only unless purchased for consumption within the building at 91-92 Dean Street, W1
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
17. A Challenge 21 or Challenge 25 scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence, military ID card, passport or proof of age card with the PASS Hologram.
18. Patrons permitted to temporarily leave and then re-enter the premises at ground floor level, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
19. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service

20. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
21. External doors shall be kept closed after 23.00 hours except for the immediate access and egress of persons.
22. There shall be no advertising of the bar facilities externally on the premises building.
23. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
24. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
25. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
26. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
27. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
28. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.
29. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
30. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
31. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 07.00 hours on the following day.
32. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 07.00 hours on the following day.
33. No deliveries to the premises shall take place between 23:00 hours and 07:00 hours the following day.
34. A direct telephone number for the duty manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.

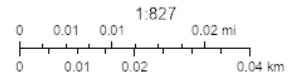
35. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
36. No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
37. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.
38. No licensable activities shall take place at the premises until premises licence 20/09927/LIPT, 20/09932/LIPT and 20/09934/LIPT (or such other number subsequently issued for the remises) has been surrendered.

West End House, 91-92 Dean Street London W1D 3SY



01/08/2023, 16:34:11

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count: 47

Licensed premises within 75 metres of House 91-92 Dean Street London W1D 3SY				
Licence Number	Trading Name	Address	Premises Type	Time Period
20/09927/LIPT	Sohostel - 4th Floor	West End House 91-92 Dean Street London W1D 3SY	Hostel with on site management	Monday to Sunday; 12:00 - 23:00
20/09934/LIPT	Sohostel (Whole Premises)	West End House 91-92 Dean Street London W1D 3SY	Hostel	Monday to Sunday; 00:00 - 00:00

18/03688/LIPCHT	Club 16	16 Carlisle Street London W1D 3BT	Office	Sunday; 08:00 - 22:30 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
23/00256/LIPDPS	Pizza Express	Basement And Ground Floor 10 Dean Street London W1D 3RW	Restaurant	Monday; 09:00 - 03:30 Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Tuesday; 09:00 - 03:30 Wednesday; 10:00 - 00:30 Wednesday; 09:00 - 03:30 Thursday; 10:00 - 00:30 Thursday; 09:00 - 03:30 Friday; 10:00 - 00:30 Friday; 09:00 - 03:30 Sunday; 12:00 - 00:00 Sunday; 09:00 - 00:00
06/06593/WCCMAP	Pierre Victoire Restaurant	Basement And Ground Floor 5 Dean Street London W1D 3RQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/00107/LIPD	The Toucan	19 Carlisle Street London W1D 3BY	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
22/11860/LIREVX	Vanity Bar And Nightclub	Basement To First Floor 4 Carlisle Street London W1D 3BJ	Not Recorded	
20/03227/LIPT	Vanity Bar and Nightclub	Basement To First Floor 4 Carlisle Street London W1D 3BJ	Night clubs and discos	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 03:30

23/04307/LIPDPS	Sapphire Bar and Nightclub	Basement To First Floor 4 Carlisle Street London W1D 3BJ	Night clubs and discos	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 03:30
23/01781/LIPVM	Nellie Dean Public House	89 Dean Street London W1D 3SU	Public house or pub restaurant	Monday; 10:00 - 23:30 Tuesday; 10:00 - 23:30 Wednesday; 10:00 - 23:30 Thursday; 10:00 - 23:30 Friday; 10:00 - 23:30 Saturday; 10:00 - 23:30 Sunday; 12:00 - 23:00
23/01999/LIPDPS	Pizza Pilgrims	11 Dean Street London W1D 3RP	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/12050/LIPDPS	WeWork Great Chapel	Sheraton House 14 - 19 Great Chapel Street London W1F 8FW	Restaurant	Monday to Sunday; 00:00 - 00:00
21/07631/LIPCHT	Capital Shop	Ground Floor 88 Dean Street London W1D 3ST	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
21/14667/LIPDPS	Tesco	Ground Floor 2 - 4 Dean Street London	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
21/04387/LIPCHT	The Resident Soho Hotel	10 - 12 Carlisle Street London W1D 3BR	Hotel, 3 star or under	Monday; 10:00 - 01:00 Tuesday; 10:00 - 01:00 Wednesday; 10:00 - 01:00 Thursday; 10:00 - 01:00 Friday; 10:00 - 01:00 Saturday; 10:00 - 01:00 Sunday; 10:00 - 01:00

22/12115/LIPDPS	WeWork Soho	Medius House 2 Sheraton Street London W1F 8BH	Office	Monday to Sunday; 14:00 - 23:00
20/01077/LIPDPS	Bowls	27 - 28 St Anne's Court London W1F 0BN	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
19/01244/LIPVM	Star Cafe	22 Great Chapel Street London W1F 8FR	Restaurant	Monday; 10:00 - 23:30 Tuesday; 10:00 - 23:30 Wednesday; 10:00 - 23:30 Thursday; 10:00 - 23:30 Friday; 10:00 - 23:30 Sunday; 12:00 - 23:00
23/01843/LIPVM	London Gin Club	22 Great Chapel Street London W1F 8FR	Public house or pub restaurant	Sunday; 10:00 - 23:00 Monday to Thursday; 07:00 - 00:00 Friday to Saturday; 07:00 - 00:30

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City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

17 August 2023

Licensing Ref No:

23/01819/LIPV - Premises Licence Variation

Title of Report:

Chicken Cottage
135 Praed Street
London
W2 1RL

Report of:

Director of Public Protection and Licensing

Wards involved:

Hyde Park

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Kevin Jackaman
Senior Licensing Officer

Contact details

Telephone: 0207 641 6500
Email: kjackaman@westminster.gov.uk

1.	Application		
1-A	Applicant and premises		
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	22 March 2023		
Applicant:	Hasan Syed		
Premises:	Chicken Cottage		
Premises address:	135 Praed Street London W2 1RL	Ward:	Hyde Park
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	The premises are a chicken restaurant		
Variation description:	<p>To vary the existing premises licence so as to:-</p> <p>1) Remove the following two conditions:- 16. There shall be no sales of hot food or hot drink for consumption off the premises after 00:00; and 17. There shall be no home delivery service of any kind from the premises. and</p> <p>2) Include model condition 98 to promote the licensing objectives:- MC98 Delivery drivers shall be given clear, written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside the license premises; not to leave engines running when the vehicles are parked; and not to obstruct the highway.</p>		
Premises licence history:	<p>The premises have had the benefit of a premises licence since February 2017. The current premises licence reference is 23/00479/LIPRW, a copy of which is attached as Appendix 1 of this report.</p> <p>Please see Appendix 4 of the report for a full licence history</p>		
Applicant submissions:	The application follows recent successful trading by way of temporary event notices. There are no proposed changes to the existing permitted hours.		
Applicant amendments:	None		

1-B	Current and proposed licensable activities, areas and hours					
Regulated Entertainment						
Late night refreshment						
Indoors, outdoors or both			Current :		Proposed:	
			Both		No change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	02:00	No change in hours is proposed		Ground floor and basement	No change
Tuesday	23:00	02:00				
Wednesday	23:00	02:00				
Thursday	23:00	02:00				
Friday	23:00	02:00				
Saturday	23:00	02:00				
Sunday	23:00	01:00				
Seasonal variations/ Non-standard timings:		Current:			Proposed:	
		None			No change	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	02:00	No change of hours is proposed		Ground floor and basement	No change
Tuesday	10:00	02:00				
Wednesday	10:00	02:00				
Thursday	10:00	02:00				
Friday	10:00	02:00				
Saturday	10:00	02:00				
Sunday	12:00	01:00				
Seasonal variations/ Non-standard timings:		Current:			Proposed:	
		None			No change	

1-C	Layout alteration
No change of layout is proposed	

1-D	Conditions being removed	
Conditions		
16. There shall be no sales of hot food or hot drink for consumption off the premises after 00:00		
17. There shall be no home delivery service of any kind from the premises		
1-D	Conditions being added	
Condition	Proposed variation	
Delivery drivers shall be given clear, written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside the license premises; not to leave engines running when the vehicles are parked; and not to obstruct the highway.		
Adult entertainment:	Current position:	Proposed position:
	None	No change

2.	Representations	
2-A	Responsible Authorities	
Responsible Authority:	Environmental Health	
Representative:	Anil Drayan	
Received:	19 April 2023	
I refer to the application to vary the Premises Licence for the above premises.		
The applicant is seeking the following:		
<ol style="list-style-type: none"> 1. Remove condition 16: <i>'There shall be no sales of hot food or hot drink for consumption off premises after 00:00'</i> 2. Remove condition 17: <i>There shall be no home delivery service of any kind from the premises</i> 		
I wish to make the following representations based on the operating schedule submitted:		
<ol style="list-style-type: none"> 1. The removal of condition 16 may increase Public Nuisance in the area. 2. The removal of condition 17 may increase Public Nuisance in the area. 		
Environmental Health also makes the following further comments and representations:		
<ul style="list-style-type: none"> • An additional condition has been offered in place of the conditions to be removed – this is considered to be insufficient to allay Environmental Health concerns. • The Council revised its Statement of Licensing Policy in 2021. One of the new requirements under the Policy is that greater emphasis has been placed on licensed premises demonstrating compliance with policy CH1, Protection of Children from Harm. Free advice on complying with this can be found at page 36 of the Policy 		
The applicant is therefore requested to contact the undersigned to discuss the above and arrange a site after which Environmental Health may propose additional conditions for the proposed changes.		

2-B Other Persons	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	18 April 2023
<p>The late night opening hours are causing the residents extreme nuisance at night already. Large numbers of delivery riders (motor and push bikes) congregate around the premises most nights until 3AM - playing music on their devices and shouting loudly until 3AM. They keep revving their bikes and often have loud arguments. The staff at the premises make absolutely no effort in trying to stop this behaviour.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	Hyde Park Association
Received:	15 April 2023
<p>On behalf of the Hyde Park Estate Association we would like to strongly object to the above application on the grounds that it will not promote WCC Licensing Authority objectives: namely the Prevention of Public Nuisance, Prevention of Crime and Disorder and Prevention of Children from Harm and Public Safety.:</p> <p>The application is TO REMOVE the following two conditions:-</p> <p>16. There shall be no sales of hot food or hot drink for consumption off the premises after 00:00; and</p> <p>17. There shall be no home delivery service of any kind from the premises;</p> <p>I note the inclusions of MC 98 but in reality this is a small shop so we are not encouraged by how this will be managed - it would depend on the amount of staff available so it would be interesting to hear from the premises management how the staff would manage delivery bikes outside using these premises ? How many staff would be on duty at all times ? Would they go out every hour and tell the take away deliveries to stop making a noise; stop parking bikes on the pavement etc. etc. ??</p> <p>As always these conditions are only put on by the original Licensing Committee after serious consideration of all the evidence presented and listed to. I know I used to sit on Licensing committees.</p> <p>Unfortunately we are not able to see any detail of the existing trading hours. However Praed street; even at 00.30 hours is still quite busy with traffic. Many cars parked along the southern side by the fast food premises and a fair amount of buses. Even at this time 30 minutes after midnight I note a hold up due to buses over taking stationary cars close to traffic lights and no one able to move forward until the traffic lights changed.</p> <p>Unfortunately we are not able to see any detail of the existing trading hours. However Praed street; even at 00.30 hours is still quite busy with traffic. Many cars parked along the southern side by the fast food premises and a fair amount of buses. Even at this time 30 minutes after midnight I note a hold up due to buses over taking stationary cars close to traffic lights and no one able to move forward until the traffic lights changed.</p> <p>There are many cafes restaurants here but all closed (at 00.30hrs) including Mc Donalds. The only food related shops I saw open on Praed Street (on my 00.30 hour visit) were a couple of</p>	

small supermarkets and:- a) Cottage Chicken, no opening hours displayed; b) Subway; hours display Thurs Fri. Sat. 08.00-02.00 Sunday 9-12, Mon-Wed. 08.00-01.00 and c) KFC opening hours displayed in window: daily 10.30-02.00.

Everyone is fully aware of the continuing begging issues on this street and along with rough sleeping something we have spoken frequently about and still the problems continue with little change.

Praed Street has many residential properties (above the shops) and many narrow side streets to the south off Praed Street which are nearly almost residential. We also have: a major hospital with many ambulances (but wanting some peace and quiet at night) and Paddington Station. Then there is the ongoing regeneration of the PSPA with "The Cube" so it makes this area hugely busy with traffic issues such as taxi pick ups and drop offs and private pick ups and drop offs which holding traffic up and a main bus route and a main ambulance route etc. etc. Even the underground tubes stop shortly after midnight.

This very busy road has only two large single lanes for traffic !! and hold ups are common here and adding parked delivery bikes (which are often known to cause of hold ups) outside the fast food shops and with only narrow pavements this we see as just adding to the problems on this narrow street.

We need to keep the balance between business and residents. We do not want to create a street with many restaurants converting to fast food and deliveries throughout the night. This is not Edgware Road.

The premises want to provide hot food and hot drink after 00.00 midnight. The Council considers that premises which serve cold food and drink and are not subject to Licensing not so problematic however people who have been drinking usually prefer hot food. HPEA do not want this area to become a destination venue for those who have been drinking so they can come here to eat late at night or buy take away before travelling on home after midnight.

We ask that conditions 16 and 17 are not removed from the present Licence and REMAIN in PLACE

If the committee feel the need to grant we ask that take-away/off-sales are limited to no later than 02.00 hours Friday-Saturday and 01.00 hrs Monday-Thursday and non after midnight on Sunday.

BUT NO home deliveries so keeping condition 17. We do have local residents who have been woken up when the door bells have been rung by mistake; after midnight for a home takeaway.

Name:	██████████
Address and/or Residents Association:	Paddington Waterways And Maida Vale Society
Received:	12 April 2023

Our comments are made as an Amenity Society recognised by Westminster City Council. We are officially charged with working towards the preservation and enhancement of the architectural and environmental quality of Little Venice, Maida Vale and the Paddington Waterway area (including planning and licensing issues).

We recognise that these premises are run as a business and we are aware that it has to be a viable operation, providing services for locals. We are very keen to ensure that an appropriate balance is maintained between the legitimate rights of business and the equally legitimate and important rights of residents.

Introduction

Our representation is made on the basis that the likely impact of the application, if granted as applied for, would be to harm the licensing objectives, particularly that of prevention of public

nuisance.

Background

These premises are located in a very busy road, served by many buses, very close to Paddington Station and St Mary's Hospital. There are also many residential units nearby. We believe the activities proposed will add significantly to the nuisance and noise late at night.

The application is for takeaway food by home delivery, which is currently not permitted, to be permitted until 2am (1am Sunday), and for takeaway food by customers attending the premises to be extended from midnight to 2am (1am Sunday). The footfall and delivery scooters will exacerbate the situation and potentially add to anti social behaviour.

If a hearing takes place, we will endeavour to attend. Or appoint Richard Brown to represent us.

Name:	██████████
Address and/or Residents Association:	South East Bayswater Residents Association (SEBRA)
Received:	12 April 2023

I am writing on behalf of the South East Bayswater Residents' Association (SEBRA) to make a relevant representation objecting to this licence application on the basis of the likely impact on the licensing objective of 'prevention of public nuisance'.

Introduction

SEBRA was formed in 1970 and works to protect the special character of our area. A non-profit, non party-political, voluntary organisation, we represent more than 1,000 people. SEBRA is consulted by Westminster Council on both major developments and all Council activities which affect the daily lives of residents.

As a recognised amenity society we often engage in consultations with licence applicants both before and during the application process and note with some disappointment that we have not been contacted by the applicant in this case.

Background

The premises is located at the middle section of Praed Street, mixed retail units on ground floor with residential units above and the hinterland is predominantly residential.

SEBRA's position

We do have concerns with the premises applying remove Conditions 17 & 18 that issues in the area are at present not adequately mitigated by the application, and we believe that nuisance, litter, noise, waking up residents when making deliveries etc will be detrimental to the area.

We note application is for takeaway food by home delivery, which is currently not permitted, to be permitted until 2am (1am Sunday), and for takeaway food by customers attending the premises to be extended from midnight to 2am (1am Sunday).

We cannot see any sale of takeaway food by delivery service being able to run without problems as premises are a busy thoroughfare, outside a run of Double Yellow lines with a very busy bus stop and bus gage immediately opposite.

When delivery scooters, bikes etc stop and wait for collection, they are bound to cause blocking road, especially when buses stop to discharge or pick up passengers.

On non delivery take away, we believe reasons why extended hours were refused last time have not changed and since then matters have got worse in terms of nuisance, noise, litter etc from premises offering take away services.

WCC Statement of Licensing Policy

Regrettably the application does not appear to address the clear statements in the Policy

highlighting potential problems which ought to be mitigated by applicants and for this mitigation to be set out in the Operating Schedule. We do not consider the sole additional condition proposed to be effective and/or enforceable and note that in any event this deals only with deliveries, not with walk-up takeaway.

The premises already benefits from hours beyond core hours for takeaway (albeit not delivery) and there is no justification in the application to extend this. WCCs concerns with fast food premises operating late at night are clear from the FFP1 policy, eg:

F56. Fast food premises which are open after 11pm can attract large groups of customers, many of whom have been consuming alcohol in pubs, bars, or night clubs sometimes some distance away. The congregation of people around these premises leads to additional noise and disturbance and further congestion in the area. Although premises which serve cold food and drink are not subject to licensing and may stay open all night, they are not so attractive to people who have been drinking as those providing hot food and drink. The council considers that the addition of hot fast food and hot drink adds to the attractiveness of premises to people who have been drinking and who are more likely to be involved in anti-social behaviour.

Likewise, the city-wide issue of deliveries of late night refreshment are set out clearly in policy DEL1, for instance:

G4. The Licensing Authority is concerned with the growing levels of residential complaints and issues associated with public nuisance that is either generated at or in the general vicinity of the licensed premises where deliveries are collected or at the end destination where the delivery is made. Complaints often relate to noise from delivery personnel waiting around the licensed premises or from their delivery vehicles. Applicants must consider the potential impact of noise nuisance from delivery personnel and their vehicles at the licensed premises or at the end destination. Appropriate waiting areas inside the licensed premises must be provided to prevent delivery personnel congregating outside the venue.

The criteria and considerations set out in DEL1 simply have not been addressed – for instance are the delivery drivers to be 3rd parties? If so, the policy is much stricter on what hours may be granted.

As no delivery service is currently permitted from the premises, what experience of operating delivery services elsewhere does the applicant have?

Conclusion

We are aware of course that applications can be amended, and as ever, SEBRA is always very happy for our contact details, including mobile number, to be passed to the applicant/their solicitors, and to discuss the operation and application with them.

We reserve the right to make further comments /proposals /conditions in due course when we have more information about the application/operation.

3.	Policy & Guidance
The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation. 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely. 12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises. 13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives. 14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days

	<p>are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for This application as defined within this policy is: 8. Restaurants: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p>
<p>Policy FFP1 (A) applies</p>	<p>A. Applications outside the West End Cumulative Zones will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a fast food premises in Clause D. <p>D. For the purposes of this policy a Fast Food Premises is defined as:</p> <ol style="list-style-type: none"> 1. A premises that provides late night refreshment, either by way of fast food over a counter, via a self-seating basis or take away for immediate consumption. 2. Food and drink are: a. Available on the premises for self-selection. b. Prepared on the premises. c. Cooked or produced off the premises but brought to that premises in advance of its sale to customers. 3. The food and drink are provided in pre-sealed or open disposable packaging which is intended for immediate consumption. 4. A fast-food premises can provide a delivery service as part of its operation, however that service must be ancillary to the main function of the premises as defined within sub-clauses D,1 to D,3 above.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5.	Appendices
Appendix 1	Premises licence 23/00479/LIPRW
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman
Contact:	Telephone: 020 7641 6500 kjackaman@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Environmental Health representation	19 April 2023
5	Interested Party representation (1)	18 April 2023
6	Interested Party representation (2)	15 April 2023
7	Interested Party representation (3)	12 April 2023
8	Interested Party representation (4)	12 April 2023



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: Hyde Park
UPRN: 100023476922

Premises licence

Regulation 33, 34

Premises licence number:	23/00479/LIPRW
Original Reference:	16/11887/LIPN

Part 1 – Premises details

Postal address of premises:

Chicken Cottage
135 Praed Street
London
W2 1RL

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Saturday:	23:00 to 02:00
Sunday:	23:00 to 01:00

The opening hours of the premises:

Monday to Saturday:	10:00 to 02:00
Sunday:	12:00 to 01:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

N/A

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Hasan Syed
Shaz And Co Limited T/A Chicken Cottage
135 Praed Street
Paddington
London
W2 1RL
Electronic Mail : shaz110_@hotmail.com
Business Phone Number : 0207 706 8874
Mobile Phone Number : 077 2589 3682

Registered number of holder, for example company number, charity number (where applicable)

08037892

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

N/A

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

N/A

Date: 23 January 2023

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

None

Annex 2 – Conditions consistent with the operating Schedule

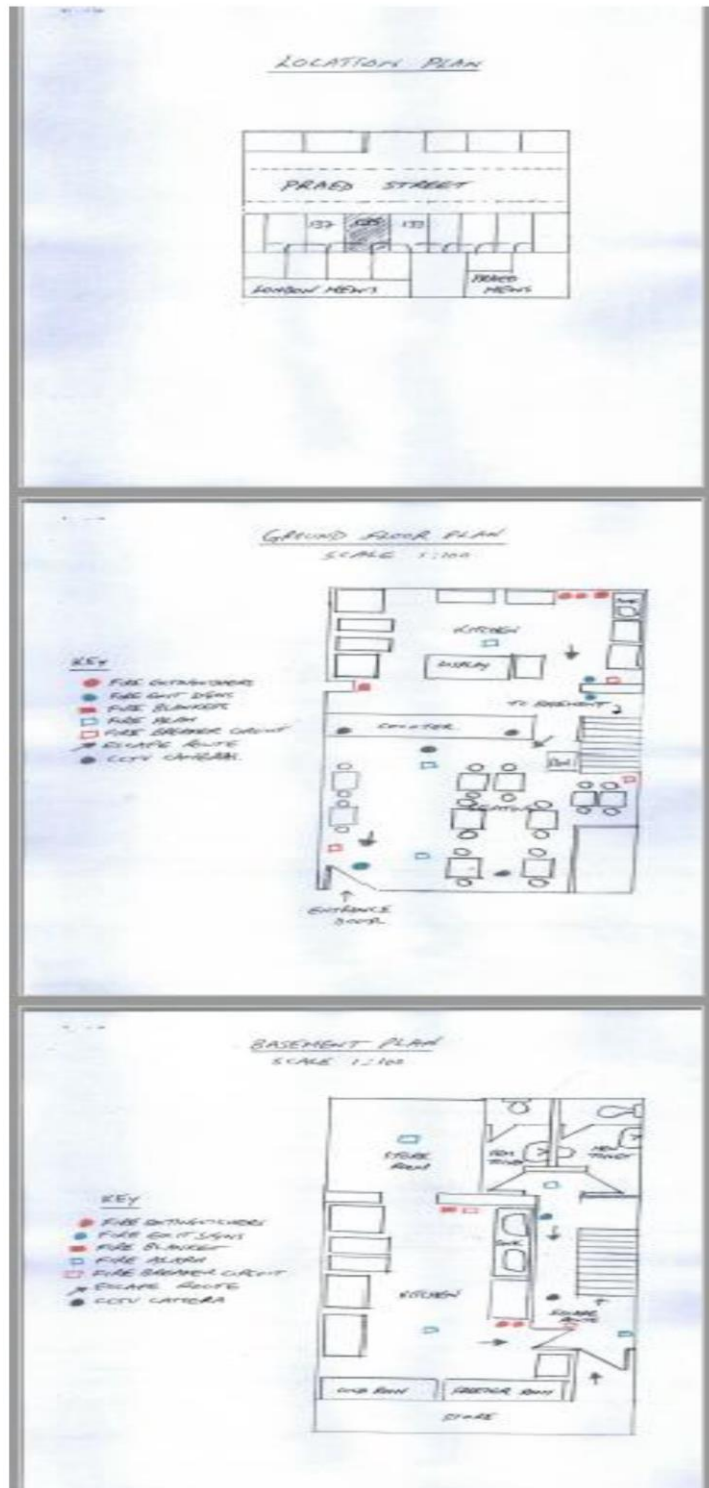
None

Annex 3 – Conditions attached after a hearing by the licensing authority

1. Staff will be trained on the importance of the Licensing objectives.
2. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
3. The external door shall be kept closed after 23:00 hours, except for the immediate access and egress of persons.
4. After 23:00 hours, the number of persons permitted in the premises at any one time (excluding staff) shall not exceed 30 persons.
5. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
6. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 hours and 08:00 hours on the following day.
7. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
8. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
9. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
10. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
11. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
12. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
13. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
14. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

15. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any visit by a relevant authority or emergency service.
16. There shall be no sales of hot food or hot drink for consumption off the premises after 00:00.
17. There shall be no home delivery service of any kind from the premises.
18. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

Annex 4 – Plans





City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: Hyde Park
UPRN: 100023476922

Premises licence
summary

Regulation 33, 34

Premises licence number:

23/00479/LIPRW

Part 1 – Premises details

Postal address of premises:

Chicken Cottage
135 Praed Street
London
W2 1RL

Telephone Number:

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Saturday:	23:00 to 02:00
Sunday:	23:00 to 01:00

The opening hours of the premises:

Monday to Saturday:	10:00 to 02:00
Sunday:	12:00 to 01:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

N/A

Name and (registered) address of holder of premises licence:

Hasan Syed
Shaz And Co Limited T/A Chicken Cottage
135 Praed Street
Paddington
London
W2 1RL

Registered number of holder, for example company number, charity number (where applicable)

08037892

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

N/A

State whether access to the premises by children is restricted or prohibited:

N/A

Date: 23 January 2023

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

None

Licence & Appeal History

Temporary Event Notices	Date of Event	Activities/Hours	Decision
23/01892/LITENN	18.02.2023 to 19.02.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/00719/LITENN	18.02.2023 to 19.02.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/00720/LITENN	04.03.2023 to 05.03.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/00721/LITENN	11.03.2023 to 12.03.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/00722/LITENN	18.03.2023 to 18.03.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/01471/LITENN	25.03.2023 to 26.03.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/01472/LITENN	01.04.2023 to 02.04.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/01473/LITENN	08.04.2023 to 09.04.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/01474/LITENN	15.04.2023 to 16.04.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted
23/01475/LITENN	22.04.2023 to 23.04.2023	TEN to disapply conditions 16 and 17 on Friday and Saturday nights.	Event permitted

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

None

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

1. Staff will be trained on the importance of the Licensing objectives.
2. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
3. The external door shall be kept closed after 23:00 hours, except for the immediate access and egress of persons.
4. After 23:00 hours, the number of persons permitted in the premises at any one time (excluding staff) shall not exceed 30 persons.
5. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
6. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 hours and 08:00 hours on the following day.
7. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
8. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be

swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.

9. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
10. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
11. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
12. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
13. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
14. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
15. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any visit by a relevant authority or emergency service.
16. There shall be no sales of hot food or hot drink for consumption off the premises after 00:00.
17. There shall be no home delivery service of any kind from the premises.

The applicant is proposing to remove conditions 16 and 17

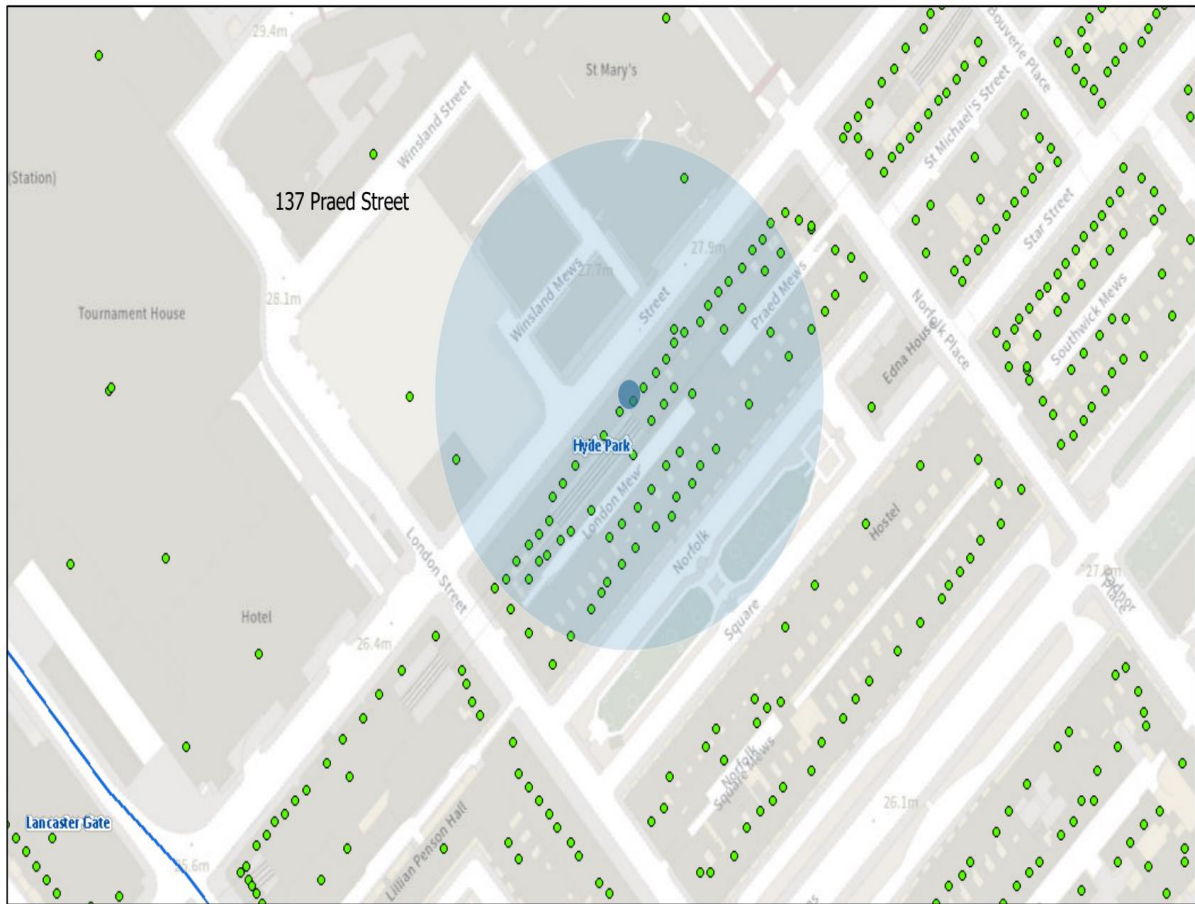
18. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

Conditions proposed by the applicant

19. Delivery drivers shall be given clear, written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside

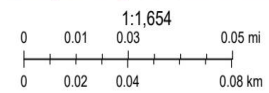
the license premises; not to leave engines running when the vehicles are parked; and not to obstruct the highway.

135 Praed Street



14/06/2023, 11:41:24

- Property Mailing List
- Ward Labels
- Stress Areas
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries
- Special Consideration Zones



Resident count: 58

Licensed premises within 75m of 135 Praed Street London W2 1RL				
Licence Number	Trading Name	Address	Premises Type	Time Period
23/00479/LIPRW	Chicken Cottage	135 Praed Street London W2 1RL	Restaurant	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 02:00
13/02699/LIPN	La Tazza Cafe	Basement And Ground Floor 143 Praed Street London W2 1RL	Cafe	Monday to Sunday; 07:00 - 23:00

12/03465/LIPN	Bonne Bouche	129 Praed Street London W2 1RL	Cafe	Sunday; 12:00 - 18:00 Monday to Saturday; 12:00 - 20:00
21/07443/LIPT	Subway	147 Praed Street London W2 1RL	Restaurant	Monday to Sunday; 00:00 - 00:00
19/06223/LIPCH	Kentucky Fried Chicken Express	149 Praed Street London	Restaurant	Monday to Sunday; 23:00 - 03:00
06/11309/WCCMAP	Supersave	125 Praed Street London W2 1RL	Shop	Sunday; 09:00 - 22:30 Monday to Saturday; 07:00 - 23:00
21/00824/LIPN	Units 36 & 42	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00817/LIPN	Restaurant At Units 34/35/41	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00848/LIPN	Restaurant Units 38 To 44	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00845/LIPN	Unit 1	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00851/LIPN	Bar At Units 2 And 46 And Rooftop Terrace At Paddington Squa	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Wine bar	Sunday; 09:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Thursday to Saturday; 10:00 - 00:00

21/00850/LIPN	17th And 18th Floors	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
21/00847/LIPN	Restaurant At Units 39 And 45	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00849/LIPN	Units 37 43	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
13/02856/LIPN	Tavolina	Basement And Ground Floor 159 Praed Street London W2 1RL	Cafe	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:30
12/10800/LIDPSR	St Marys NHS Lindo Wing	St Marys N H S Trust Praed Street London W2 1NY	Surgeries or Health Centres	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
22/07486/LIPN	Amazon - Unit 34, Tube Level One	144 Praed Street London W2 1HU	Shop	Monday to Sunday; 07:00 - 23:00
23/00280/LIPDPS	Frankie & Benny	Ground Front 144 Praed Street London W2 1HU	Hotel, 4+ star or major chain	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 00:30
21/07202/LIPN	McDonald's	161 Praed Street London W2 1RL	Restaurant	Monday to Sunday; 06:00 - 00:00
06/11392/WCCMAP	Paddington Gift Shop	Ground 161 Praed Street London W2 1RL	Restaurant	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
06/11378/WCCMAP	Peking-Seoul Restaurant	113-115 Praed Street London W2 1RL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

17 August 2023

23/02223/LIPN - New Premises Licence

Urban Doner Kebab
Ground Floor
127 Praed Street
London
W2 1RL

Director of Public Protection and Licensing

Hyde Park

City of Westminster Statement of Licensing Policy

None

Kevin Jackaman
Senior Licensing Officer

Telephone: 0207 641 6500
Email: kjackaman@westminster.gov.uk

1.	Application		
1-A	Applicant and premises		
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	6 April 2023		
Applicant:	Shaz Food Limited		
Premises:	Urban Doner Kebab		
Premises address:	Ground Floor 127 Praed Street London W2 1RL	Ward:	Hyde Park
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	According to the application form the premises intend to trade as a fast food premises		
Premises licence history:	<p>This is a new premises licence application, and no premises history exists however the premises have been granted a number of Temporary Event Notices (TENs) have been applied for in respect of the premises.</p> <p>A schedule of the TENs granted for the premises appears at appendix 3</p>		
Applicant submissions:	None		
Applicant amendments:	None		

1-B	Proposed licensable activities and hours						
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	02:00	02:00	02:00	02:00	03:00	03:00	02:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.				

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	02:00	02:00	02:00	02:00	03:00	03:00	02:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.				
Adult Entertainment:			None				

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Metropolitan Police Service
Representative:	Tom Stewart
Received:	03 May 2023
<p>I am writing to you on behalf of the Commissioner (The Chief Officer of Police) of the Metropolitan Police Service to make representations opposing the grant of a new premises licence for <u>Ground Floor 127 Pared Street London W2 1RL</u>.</p> <p>The applicant is seeking the following licensable activities at the premises:</p> <ol style="list-style-type: none"> 1. The provision of Late Night Refreshment 'indoors' Sunday to Thursday 23:00-02:00 hours and Friday and Saturday 23:00-03:00 hours. 2. To allow Late Night Refreshment from the end of permitted hours New Year's Eve to the start of permitted hours on New Year's Day. <p>The Metropolitan Police Service ("MPS") believe that the granting of this licence will likely undermine the <i>Prevention of Crime and Disorder and The Prevention of Public Nuisance</i> licensing objectives.</p> <p>The Police have concerns in regard to the potential crime and anti-social behaviour that may be caused as a result of the provision of late night refreshment, particularly in regard to deliveries from the premises. It is unclear from the application's operating schedule if the applicant will be utilising 3rd party delivery platforms for their deliveries or whether the delivery personal will be employed directly by the premises.</p> <p>The application seeks to be on the same terms of a neighbouring premises (as varied), however the variation to the neighbouring premises is undetermined and due to be heard at a licensing sub committee hearing.</p> <p>I would be happy to discuss the application and the Police's representation further with the applicant and/their representative.</p>	
Responsible Authority:	Environmental Health
Representative:	Sally Fabbricatore
Received:	21 April 2023
<p>I refer to the application for a new Premises Licence for the above premises.</p> <p>This representation is based on the Operating Schedule and the submitted plans, for the ground floor (drawing number N05).</p> <p>The applicant is seeking the following on the ground floor:</p> <ol style="list-style-type: none"> 1. The provision of Late Night Refreshment 'indoors' Sunday to Thursday 23:00-02:00 hours and Friday and Saturday 23:00-03:00 hours. 	

2. To allow Late Night Refreshment from the end of permitted hours New Year's Eve to the start of permitted hours on New Year's Day.

I wish to make the following representation in relation to the above application:

1. The provision of and proposed hours for Late Night Refreshment may cause an increase in Public Nuisance in the area and may impact on Public Safety.
2. The non-standard timings may cause an increase in Public Nuisance in the area.

Further information has been provided, which is being considered, but further conditions may be proposed by Environmental Health in order to protect the Licensing Objectives.

The granting of the Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the area and may impact on Public Safety.

2-B Other Persons	
Name:	██████████
Address and/or Residents Association:	Paddington Waterways & Maide Vale Society (PWMVS)
Received:	03 May 2023

Dear Sir/Madam,

Urban Doner Kebab, 127 Praed Street, London W2 1RL
Application ref: 23/02223/LIPN

Our comments are made as an Amenity Society recognised by Westminster City Council. We are officially charged with working towards the preservation and enhancement of the architectural and environmental quality of Little Venice, Maida Vale and the Paddington Waterway area (including planning and licensing issues).

We recognise that these premises are run as a business and we are aware that it has to be a viable operation, providing services for locals. We are very keen to ensure that an appropriate balance is maintained between the legitimate rights of business and the equally legitimate and important rights of residents.

Introduction

Our representation is made on the basis that the likely impact of the application, if granted as applied for, would be to harm the licensing objectives, particularly that of prevention of public nuisance.

Background

These premises are located in a very busy road, served by many buses, very close to Paddington Station and St Mary's Hospital. There are also many residential units nearby. We believe the activities and timings proposed will add significantly to the nuisance and noise late at night, in addition to impacting on anti-social behaviour.

The premises is described in the application as a 'fast food premises'. The immediate area already has a number of these premises.

The application seeks late night refreshment to 2am Sun-Thurs, 3am Fri-Sat. There is no mention of different timings for deliveries/eat in/takeaway so we can only assume that the applicant seeks each of these to those times. These hours are well beyond core hours and stretch well into the night.

We are concerned that the conditions proposed are stated to be the same as 135 Praed Street 'as varied'. 135 Praed Street is a branch of 'Chicken Cottage' which is seeking an extension of hours for late night refreshment. We have objected to that application and trust that it has not been granted and the licence varied.

The City Council's Statement of Licensing Policy is clear that fast food premises can act as a 'honeypot' attracting people who have left nearby pubs and bars, or otherwise attract customers late at night who will cause a nuisance and disturb residents. This applied whether customers eat in at the premises (and so remain in the area longer) or take food away for immediate consumption inevitably in the surrounding streets, leading to noise, nuisance, anti-social behaviour and litter.

The application does not specify whether delivery of hot food after 11pm is sought, although there is but a single condition which refers to delivery drivers. It is not clear whether this refers to delivery drivers delivering to or from the premises? If it is intended to facilitate a delivery service from the premises, we would point out that it does not comply with policy DEL1. There is no indication whether delivery drivers would be employed directly by the applicant or not? We would also point out that the premises at 135 Praed Street has been forbidden from operating a delivery service.

If a hearing takes place, we will endeavour to attend. Or appoint Richard Brown to represent us.

Name:	██████████
Address and/or Residents Association:	South East Bayswater Residents Association (SEBRA)
Received:	02 May 2023

I am writing on behalf of the South East Bayswater Residents' Association (SEBRA) to make a relevant representation objecting to this licence application on the basis of the likely impact on the licensing objectives of 'prevention of public nuisance' and 'prevention of crime and disorder'.

Introduction

SEBRA was formed in 1970 and works to protect the special character of our area. A non-profit, non party-political, voluntary organisation, we represent more than 1,000 people. SEBRA is consulted by Westminster Council on both major developments and all Council activities which affect the daily lives of residents.

As a recognised amenity society we often engage in consultations with licence applicants both before and during the application process and note with some disappointment that we have not been contacted by the applicant in this case.

Background

The premises is located at the middle section of Praed Street, mixed retail units on ground floor with residential units above and the hinterland is predominantly residential.

SEBRA's position

We do have serious concerns with this application that we make amenity issues in the area worse than they are at present not adequately mitigated by the application, and we believe that nuisance, litter, noise, waking up residents when making deliveries etc will be detrimental to the area.

We note application is described as 'fast food premises' and seeks late night refreshment 2am Sun-Thurs, 3am Fri-Sat. There is no mention of different timings for deliveries/eat in/takeaway so can only presume they want all three to those times.

The conditions are stated to be the same as 135 Praed Street 'as varied'. As far as we are aware, the 135 Praed Street licence has not been varied, and we have objected to a recent application to do so.

We cannot see any sale of takeaway food by delivery service being able to run without problems as premises are a busy thoroughfare, outside a run of Double Yellow lines with a very busy bus stop and bus gage immediately opposite.

When delivery scooters, bikes etc stop and wait for collection, they are bound to cause blocking road, especially when buses stop to discharge or pick up passengers.

On non delivery take away, we believe reasons why extended hours were refused last time have not changed and since then matters have got worse in terms of nuisance, noise, litter etc from premises offering take away services.

WCC Statement of Licensing Policy

Regrettably the application does not appear to address the clear statements in the Policy highlighting potential problems which ought to be mitigated by applicants and for this mitigation to be set out in the Operating Schedule. We do not consider the sole additional condition proposed to be effective and/or enforceable and note that in any event this deals only with deliveries, not with walk-up takeaway.

There is no justification in the application to extend hours later than those permitted under Policy, and indeed we are concerned with a licence being granted at all as applied for. WCCs concerns with fast food premises operating late at night are clear from the FFP1 policy, eg: F56. Fast food premises which are open after 11pm can attract large groups of customers, many of whom have been consuming alcohol in pubs, bars, or night clubs sometimes some distance away. The congregation of people around these premises leads to additional noise and disturbance and further congestion in the area. Although premises which serve cold food and drink are not subject to licensing and may stay open all night, they are not so attractive to people who have been drinking as those providing hot food and drink. The council considers that the addition of hot fast food and hot drink adds to the attractiveness of premises to people who have been drinking and who are more likely to be involved in anti-social behaviour. Likewise, the city-wide issue of deliveries of late night refreshment are set out clearly in policy DEL1, for instance:

G4. The Licensing Authority is concerned with the growing levels of residential complaints and issues associated with public nuisance that is either generated at or in the general vicinity of the licensed premises where deliveries are collected or at the end destination where the delivery is made. Complaints often relate to noise from delivery personnel waiting around the licensed premises or from their delivery vehicles. Applicants must consider the potential impact of noise nuisance from delivery personnel and their vehicles at the licensed premises or at the end destination. Appropriate waiting areas inside the licensed premises must be provided to prevent delivery personnel congregating outside the venue.

The criteria and considerations set out in DEL1 simply have not been addressed – for instance are the delivery drivers to be 3rd parties? If so, the policy is much stricter on what hours may be granted.

Conclusion

We are aware of course that applications can be amended, and as ever, SEBRA is always very happy for our contact details, including mobile number, to be passed to the applicant/their solicitors, and to discuss the operation and application with them.

We reserve the right to make further comments /proposals /conditions in due course when we have more information about the application/operation.

Name:	[REDACTED]
Address and/or Residents Association:	Hyde Park Estate Association
Received:	04 May 2023

On behalf of the Hyde Park Estate Ass. (WCC recognised amenity group) we are writing to strongly object to the above application on the grounds that it will not promote the Licensing Authority objectives: the Prevention of Public Nuisance; Prevention of Crime and Disorder; The Prevention of Children from Harm and Public Safety.

We totally concur with SEBRA objections.

Praed Street is a highly residential road on both sides of the street and what happens on one side of the road affects both sides. It is a hugely busy narrow street that needs careful consideration in order to maintain some form order.

The premise is applying for an LNR Licence beyond Core Hours Policy and we strongly believe this is likely to lead to Public Nuisance and increase in Crime and Disorder and Children from Harm and it therefore does not support the Licensing Objectives.

The Met Police advise us constantly that Public Nuisance and Crime and Disorder increase the later the time a LNR premises is open beyond Westminster City Council's Core Hours Policy, which this application seeks to gain. Patrons when leaving are more likely to increase noise and disturbance often talking on mobiles and parking in the residential side streets with car doors banging and loud voices. WCC must continue to balance residents needs with business. We also note the application is described as 'fast food premises' and seeking LNR 2am Sun-Thurs, 3am Fri-Sat. There is no mention of different timings for deliveries/eat in/takeaway so can only presume they want all three to those times.

The conditions are stated to be the same as 135 Praed Street 'as varied'. As far as we are aware. the 135 Praed Street licence has not been varied, and we have objected to a recent application to do so.

We cannot see any sale of takeaway food by delivery service being able to run without problems as premises are a busy thoroughfare, outside a run of Double Yellow lines with a very busy bus stop and bus gage immediately opposite.

When delivery scooters, bikes etc stop and wait for collection, they are bound to cause blocking road, especially when buses stop to discharge or pick up passengers.

On non delivery take away, we believe reasons why extended hours were refused last time have not changed and since then matters have got worse in terms of nuisance, noise, litter etc from premises offering take away services.

"The McDonalds "just along the street closes at 12 midnight. This achieves a reasonable balance for those residents on this very busy road and also; as I have recently witnessed traffic jams after midnight due to the narrowness of the road, the very many buses and the unsocial parking of many cars/bikes picking up takeaways. Recently we objected to 135 Praed to vary hours. It is very worrying for local residents who want a good nights sleep. It is also a concern for the free flowing traffic on this very narrow road which accommodates a Major Hospital and a Paddington station. Ambulances do not need badly parked traffic in order to speed up their emergencies. Lives matter. Delivery vehicles as we know in Westminster is a major problem for traffic hold-ups and residents due to the extra volume of vehicles, noise and extra rubbish that come hand in hand with fast food outlets.

As SEBRA commented:

WCC Statement of Licensing Policy

Regrettably the application does not appear to address the clear statements in the Policy highlighting potential problems which ought to be mitigated by applicants and for this mitigation to be set out in the Operating Schedule. We do not consider the sole additional condition proposed to be effective and/or enforceable and note that in any event this deals only with deliveries, not with walk-up takeaway.

There is no justification in the application to extend hours later than those permitted under Policy, and indeed we are concerned with a licence being granted at all as applied for. WCCs concerns with fast food premises operating late at night are clear from the FFP1 policy, eg: F56. Fast food premises which are open after 11pm can attract large groups of customers, many of whom have been consuming alcohol in pubs, bars, or night clubs sometimes some distance away. The congregation of people around these premises leads to additional noise and disturbance and further congestion in the area. Although premises which serve cold food and drink are not subject to licensing and may stay open all night, they are not so attractive to people who have been drinking as those providing hot food and drink. The council considers that the addition of hot fast food and hot drink adds to the attractiveness of premises to people who have been drinking and who are more likely to be involved in anti-social behaviour. Likewise, the city-wide issue of deliveries of late night refreshment are set out clearly in policy DEL1, for instance:

G4. The Licensing Authority is concerned with the growing levels of residential complaints and issues associated with public nuisance that is either generated at or in the general vicinity of the licensed premises where deliveries are collected or at the end destination where the delivery is made. Complaints often relate to noise from delivery personnel waiting around the licensed premises or from their delivery vehicles. Applicants must consider the potential impact of noise nuisance from delivery personnel and their vehicles at the licensed premises or at the end destination. Appropriate waiting areas inside the licensed premises must be provided to prevent delivery personnel congregating outside the venue.

The criteria and considerations set out in DEL1 simply have not been addressed – for instance are the delivery drivers to be 3rd parties? If so, the policy is much stricter on what hours may be granted.

We are aware that applications can be amended and we reserve the right to make further comments /proposals /conditions in due course when we have more information.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	18 April 2023

The late night opening hours at the neighbouring venue at 135 Praed street are causing the residents extreme nuisance at night already. Large numbers of delivery riders (motor and push bikes) congregate around the premises most nights until 3AM - playing music on their devices and shouting loudly until 3AM. They keep revving their bikes and often have loud arguments. Extending hours of this venue will only bring more nuisance and upset into the neighbourhood.

3.	Policy & Guidance
The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation. 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely. 12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises. 13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives. 14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding

	<p>Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for This application as defined within this policy is: 8. Restaurants: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p>
<p>Policy FFP1 (A) applies</p>	<p>A. Applications outside the West End Cumulative Zones will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a fast food premises in Clause D. <p>D. For the purposes of this policy a Fast Food Premises is defined as:</p> <ol style="list-style-type: none"> 1. A premises that provides late night refreshment, either by way of fast food over a counter, via a self-seating basis or take away for immediate consumption. 2. Food and drink are: a. Available on the premises for self-selection. b. Prepared on the premises. c. Cooked or produced off the premises but brought to that premises in advance of its sale to customers. 3. The food and drink are provided in pre-sealed or open disposable packaging which is intended for immediate consumption. 4. A fast-food premises can provide a delivery service as part of its operation, however that service must be ancillary to the main function of the premises as defined within sub-clauses D,1 to D,3 above.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

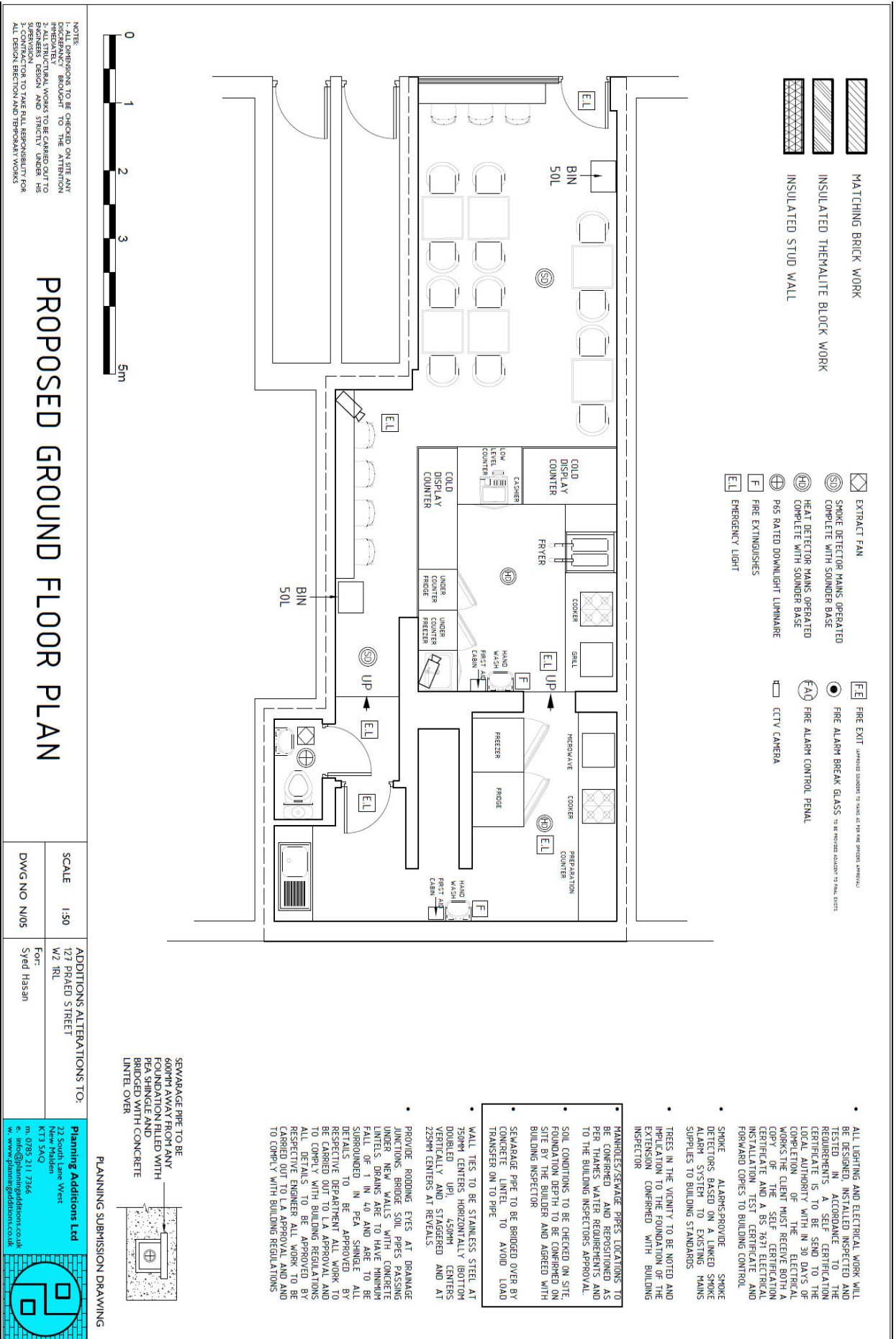
5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin jackaman Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kjackaman@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police representation	03 May 2023
5	Environmental Health representation	21 April 2023
6	Interested Party representation (1)	03 May 2023
7	Interested Party representation (2)	02 May 2023
8	Interested Party representation (3)	04 May 2023
9	Interested Party representation (4)	18 April 2023



Applicant Supporting Documents

Appendix 2

None

Licence & Appeal History

Temporary Event Notices	Date of Event	Activities/Hours	Decision
23/00717/LITENN	11.04.2023 to 17.04.2023	Late night refreshment - Tuesday-Thursday to 02:00 Friday & Saturday to 03:00 Sunday to 02:00	Event permitted
23/01893/LITENN	18.04.2023 to 24.04.2023	Late night refreshment - Tuesday-Thursday to 02:00 Friday & Saturday to 03:00 Sunday to 02:00	Event permitted
23/01893/LITENN	25.04.2023 to 01.05.2023	Late night refreshment - Tuesday-Thursday to 02:00 Friday & Saturday to 03:00 Sunday to 02:00	Event permitted

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. Staff will be trained on the importance of the Licensing objectives.
10. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
11. The external door shall be kept closed after 23:00 hours, except for the immediate access and egress of persons.
12. After 23:00 hours, the number of persons permitted in the premises at any one time (excluding staff) shall not exceed 30 persons.
13. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
14. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23:00 hours and 08:00 hours on the following day.
15. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
16. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
17. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
18. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
19. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
20. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
21. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

22. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
23. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any visit by a relevant authority or emergency service.
24. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
25. Delivery drivers shall be given clear, written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside the license premises; not to leave engines running when the vehicles are parked; and not to obstruct the highway.

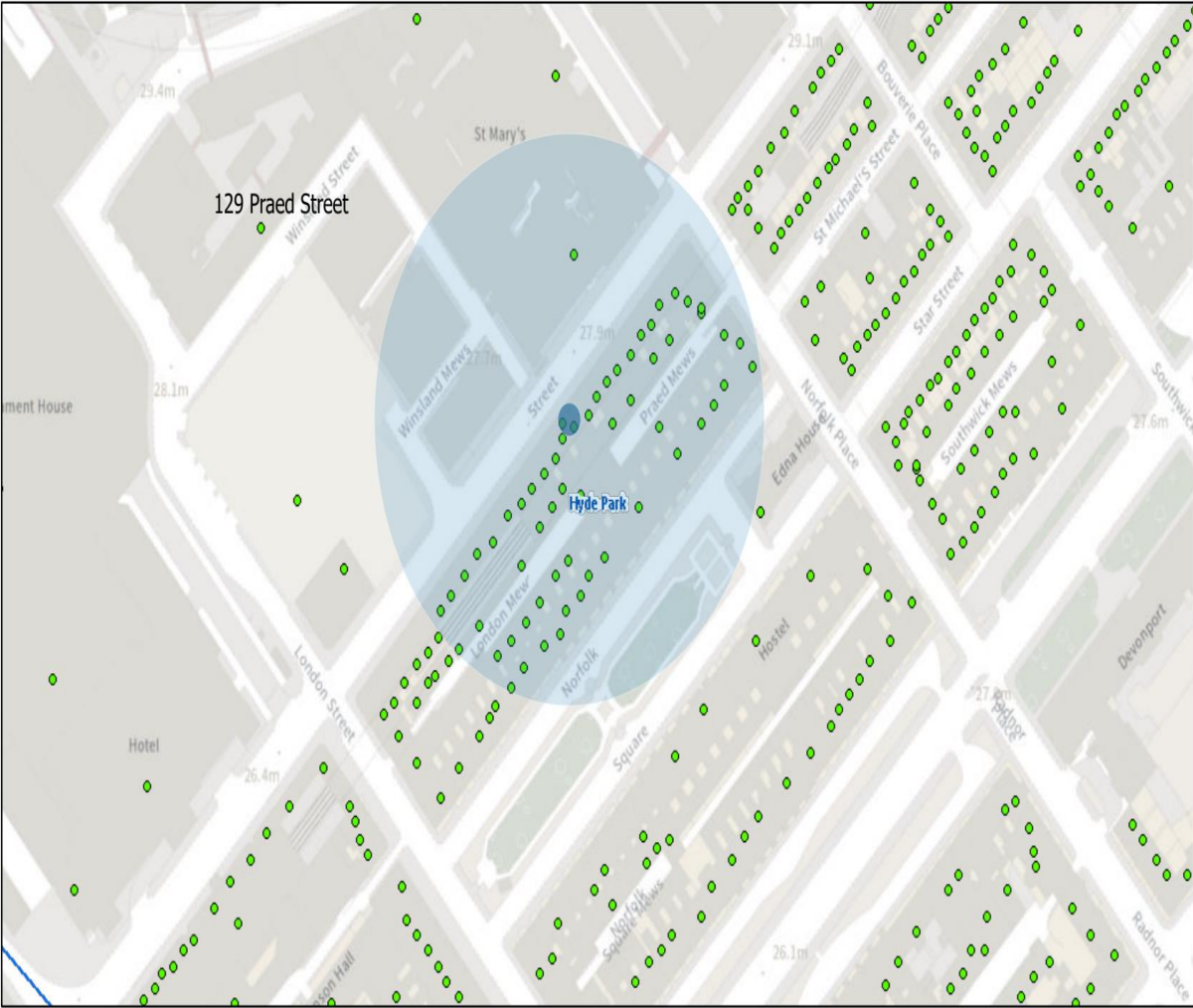
Conditions proposed by the Environmental Health

None

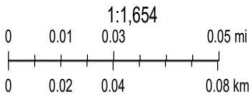
Conditions proposed by the Police

None

127 Praed Street



16/06/2023, 09:58:46



- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries

Resident count: 68

Licensed premises within 75m of 127 Praed Street London W2 1RL

Licence Number	Trading Name	Address	Premises Type	Time Period
12/03465/LIPN	Bonne Bouche	129 Praed Street London W2 1RL	Cafe	Sunday; 12:00 - 18:00 Monday to Saturday; 12:00 - 20:00
06/11309/WCCMAP	Supersave	125 Praed Street London W2 1RL	Shop	Sunday; 09:00 - 22:30 Monday to Saturday; 07:00 - 23:00
23/00479/LIPRW	Chicken Cottage	135 Praed Street London W2 1RL	Restaurant	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 02:00
12/10800/LIDPSR	St Marys NHS Lindo Wing	St Marys N H S Trust Praed Street London W2 1NY	Surgeries or Health Centres	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
13/02699/LIPN	La Tazza Cafe	Basement And Ground Floor 143 Praed Street London W2 1RL	Cafe	Monday to Sunday; 07:00 - 23:00
06/11378/WCCMAP	Peking-Seoul Restaurant	113-115 Praed Street London W2 1RL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/14197/LIPDPS	Fountains Abbey	Fountains Abbey 109 - 111 Praed Street London W2 1RL	Public house or pub restaurant	Sunday; 07:00 - 23:00 Monday to Wednesday; 07:00 - 23:30 Thursday to Saturday; 07:00 - 00:00
21/07443/LIPT	Subway	147 Praed Street London W2 1RL	Restaurant	Monday to Sunday; 00:00 - 00:00
19/11494/LIPDPS	Ground Floor	31 Norfolk Place London W2 1QH	Shop (large)	Monday to Sunday; 06:00 - 22:00
19/06223/LIPCH	Kentucky Fried Chicken Express	149 Praed Street London	Restaurant	Monday to Sunday; 23:00 - 03:00

06/11511/WCCMAP	Ryath Indian Restaurant	32 Norfolk Place London W2 1QH	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/00824/LIPN	Units 36 & 42	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00851/LIPN	Bar At Units 2 And 46 And Rooftop Terrace At Paddington Squa	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Wine bar	Sunday; 09:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Thursday to Saturday; 10:00 - 00:00
21/00845/LIPN	Unit 1	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00817/LIPN	Restaurant At Units 34/35/41	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00850/LIPN	17th And 18th Floors	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
21/00848/LIPN	Restaurant Units 38 To 44	Development Site At 31 London Street, 9 Winsland Mews And 128-144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00

21/00847/LIPN	Restaurant At Units 39 And 45	Development Site At 31 London Street, 9 Winsland Mews And 128- 144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
21/00849/LIPN	Units 37 43	Development Site At 31 London Street, 9 Winsland Mews And 128- 144 Praed Street London	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00

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City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	17 August 2023
Licensing Ref No:	23/02872/LIPV - Premises Licence Variation
Title of Report:	Reign 215 - 217 Piccadilly London W1J 9HN
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Karyn Abbott Senior Licensing Officer
Contact details	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	2 May 2023		
Applicant:	Strongarm Holdings Limited		
Premises:	Reign		
Premises address:	215 - 217 Piccadilly London W1J 9HN	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	West End Buffer
Premises description:	The premises currently operate as a Night club.		
Variation description:	<p>On the 13 January 2022 the Licensing Sub Committee granted a time limited extension of hours for Saturdays under reference 21/08184/LIPV. The extension of hours was imposed to 17 August 2023.</p> <p>This variation application seeks to permit the following:</p> <p>To extended hours on an ongoing basis (the same hours as previously granted on the time limited basis to 17th August 2023), with the same conditions previously granted.</p> <p>a) extend terminal hour for Saturday trade for existing licensable activities to 6am (alcohol sales and Late night refreshment to 5am)</p> <p>b) Add new conditions:</p> <p>1.) A premises dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.</p> <p>2).On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal.</p> <p>3) On Saturday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00 on Sunday morning</p> <p>4).On Saturday trade there shall be at least 2 personal licence holders on duty at the premises.</p> <p>5) On Saturday trade from 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:</p> <p>a) supervision of the egress of customers from the club and entry into a taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer</p> <p>b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a</p>		

	<p>minimum of 2 body worn cameras shall be in use.</p> <p>6) Vary condition 55 so as to remove Saturday trade from condition 55 (previously suspended for Saturdays) so it would read "On Sunday to Friday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception). "</p> <p>- The licence hours Sun-Fri shall remain as existing- no change</p>
Premises licence history:	<p>The premises has had the benefit of a premises licence since 2005.</p> <p>The current time limited premises licence (22/11722/LIPRW) which is valid until 17 August 2023 can be viewed at Appendix 1 of this report.</p> <p>A full licence and Temporary Event Notice History for the premises appears at Appendix 3.</p>
Applicant submissions:	The applicant has made submissions addressing the SCZ1 policy and a letter with an overview of the premises which appear at Appendix 2
Applicant amendments:	None

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Performance of Dance						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	04:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	10:00	04:00				
Wednesday	10:00	04:00				
Thursday	10:00	04:00				
Friday	10:00	04:00				
Saturday	10:00	06:00	10:00	06:00		
Sunday	10:00	04:00	No Change			
Seasonal Variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Live Music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	03:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	10:00	03:00				
Wednesday	10:00	03:00				
Thursday	10:00	03:00				
Friday	10:00	03:00				
Saturday	10:00	06:00	10:00	06:00		
Sunday	10:00	03:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Recorded Music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	04:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	10:00	04:00				
Wednesday	10:00	04:00				
Thursday	10:00	04:00				
Friday	10:00	04:00				
Saturday	10:00	06:00	10:00	06:00		
Sunday	10:00	04:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Anything of a similar description to Live Music, Recorded Music or Performance of Dance						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	04:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	10:00	04:00				
Wednesday	10:00	04:00				
Thursday	10:00	04:00				
Friday	10:00	04:00				
Saturday	10:00	06:00	10:00	06:00		
Sunday	10:00	04:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Late night refreshment						
Indoors, outdoors or both			Current :		Proposed:	
			Indoors		No Change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	04:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	23:00	04:00				
Wednesday	23:00	04:00				
Thursday	23:00	04:00				
Friday	23:00	04:00				
Saturday	23:00	05:00	23:00	05:00		
Sunday	23:00	04:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Sale by Retail of Alcohol						
On or off sales			Current :		Proposed:	
			On		No Change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	03:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	10:00	03:00				
Wednesday	10:00	03:00				
Thursday	10:00	03:00				
Friday	10:00	03:00				
Saturday	10:00	05:00	10:00	05:00		
Sunday	10:00	03:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	04:00	No Change		Ground Floor, Lower Level 1, Lower Level 2	No Change
Tuesday	09:00	04:00				
Wednesday	09:00	04:00				
Thursday	09:00	04:00				
Friday	09:00	04:00				
Saturday	09:00	06:00	09:00	06:00		
Sunday	09:00	04:00	No Change			
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	None				No Change	

1-C Layout alteration
No change of layout is proposed

1-D Conditions being added
Proposed Conditions
1. A premises dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
2. On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal.
3. On Saturday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00 on Sunday morning.
4. On Saturday trade there shall be at least 2 personal licence holders on duty at the premises.
5. On Saturday trade from 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include: a) supervision of the egress of customers from the club and entry into a taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.

Conditions being varied		
Condition	Proposed variation	
55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception). (This Condition is suspended on Saturdays until 17th August 2023)	On Sunday to Friday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).	
Adult entertainment:	Current position:	Proposed position:
	None	No Change

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Metropolitan Police Service
Representative:	PC Adam Deweltz
Received:	24 May 2023
<p>I refer to the above-mentioned application for a variation to the current premises licence 22/11722/LIPRW.</p> <p>Following consideration of the application and how it may affect the Licensing Objectives, I wish to make the following representation:</p> <p>Licensable activities are likely to undermine the following licensing objective:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder. <p>The licensed premises is situated within Westminster's Special Consideration Zone (West End Buffer SCZ) and borders Westminster's Cumulative Impact Area. Therefore, there is a concern regarding customers drinking alcohol for a longer period, becoming intoxicated and then potentially being victims of robbery, theft and anti-social behaviour, which is prevalent in this area. Whilst the current premises licence allows for the trading of later hours, it was granted on a time limited basis. This new application seeks to have an extension of hours for licensable activity in perpetuity.</p> <p>The Metropolitan Police have provided Crime Stats which can be found at Appendix 3.</p>	

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy SCZ1 applies	<p>A. In addition to meeting the other policies within this statement, applications within a designated Special Consideration Zone should demonstrate that they have taken account of the issues particular to the Zone, in question as identified within the 2020 Cumulative Impact Assessment, and should set out any proposed mitigation measures in relation to those issues within their operating schedule.</p> <p>B. For the purpose of Clause A, the designated Special Consideration Zones are:</p> <ul style="list-style-type: none"> • West End Buffer. • Queensway/Bayswater. • Edgware Road. • East Covent Garden. • Mayfair. • Victoria.
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and

disorder, public safety, public nuisance and the protection of children from harm.

2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
9. The capacity of the premises.
10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

6. Pubs and bars, Fast Food and Music and Dance venues
Monday to Thursday: 10am to 11.30pm.
Friday and Saturday: 10am to Midnight.
Sunday: Midday to 10.30pm.
Sundays immediately prior to a bank holiday: Midday to Midnight.

D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.

E. For the purposes of this policy, 'premises uses' are defined within

	<p>the relevant premises use policies within this statement. Note: The core hours are for all licensable activities but if an application includes late night refreshment then the starting time for that licensable activity will be 11pm.</p>
<p>Policy MD1 applies</p>	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a music and dance premises or similar entertainment in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1, and/or, 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the Council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a music and dance premises in Clause D. <p>D. For the purposes of this policy a music and dance premises is defined as a premises whereby the primary purpose of the venue is to:</p> <ol style="list-style-type: none"> 1. Provide regulated entertainment in the form of music, either in the form of live performances or recorded, to customers. 2. Provide regulated entertainment in the form of music, either as live performances or recorded, and provide facilities for the provision of dance. 3. The sale by retail of alcohol may be provided as either a considerable element of the operation of the premises or ancillary to the provision of regulated entertainment. <ol style="list-style-type: none"> a. Examples of venues that would fall within this policy are night clubs or bars that provide music and dancing. b. De-regulated entertainment (as set out in the glossary will not be subject to this policy).

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Current Premises Licence 22/11722/LIPRW
Appendix 2	Applicant supporting documents
Appendix 3	Police Additional Submissions
Appendix 4	Premises history
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Karyn Abbott Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Metropolitan Police Service	24 May 2023



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: St James's
UPRN: 010033541003

Premises licence

Regulation 33, 34

Premises licence number:

22/11722/LIPRW

Original Reference:

05/10670/LIPN

Part 1 – Premises details

Postal address of premises:

Reign
215 - 217 Piccadilly
London
W1J 9HN

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

valid until 17th August 2023

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Sunday to Friday: 10:00 to 04:00
Saturday: 10:00 to 06:00

Performance of Live Music

Sunday to Friday: 10:00 to 03:00
Saturday: 10:00 to 06:00

Playing of Recorded Music

Sunday to Friday: 10:00 to 04:00
Saturday: 10:00 to 06:00

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Sunday to Friday: 10:00 to 04:00
Saturday: 10:00 to 06:00

Late Night Refreshment

Sunday to Friday: 23:00 to 04:00
Saturday: 23:00 to 05:00

Sale by Retail of Alcohol	
Sunday to Friday:	10:00 to 03:00
Saturday:	10:00 to 05:00

The opening hours of the premises:	
Sunday to Friday:	09:00 to 04:00
Saturday:	09:00 to 06:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Strongarm Holdings Limited
Fifth Floor
19 Berkeley Street
London
W1J 8ED

Registered number of holder, for example company number, charity number (where applicable)

10552484

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Yves Saint-francois Mangan Ekedi

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 17/00556/LAPER
Licensing Authority: London Borough of Bromley

Date: 07 December 2022



Signed:

This licence has been authorised by Ms Roxsana Haq on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

10. From 21:00 until 30 minutes after close of business, a minimum of 2 SIA licensed door staff to be stationed at the entrance on Piccadilly whose tasks will include:
 - Reminding customers that this is a residential area and to respect the needs of neighbours
 - To maintain an orderly queue where necessary
 - To ask customers leaving the premises to do so quickly and quietly.
11. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. The number of persons accommodated at any one time (excluding staff) shall not exceed the following:
Mezzanine- 140 persons;
Basement Auditorium - 300 persons.
Maximum capacity of 400 persons on the premises at any one time.
A minimum of 50 seats will be provided in the mezzanine area and a minimum of 250 seats will be provided in the basement auditorium.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

18. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
 - (a) The Police (and where appropriate, the London Ambulance Service) are called without delay, using emergency telephone number 999;
 - (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police;
 - (c) As is reasonably practicable, the crime scene is preserved so as to enable a full forensic investigation to be carried out by the Police; and
 - (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises." 'Serious assault' includes (but is not limited to) any assault in which emergency medical treatment is required and any assault in which a weapon is used.
19. No children under the age of 16 shall be permitted on the premises after 21:00 hours.
20. No children under the age of 14 shall be admitted on the premises.
21. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
22. The highway in the vicinity of the premises shall be swept at regular intervals and also at the close of business. Litter and sweepings collected shall be stored in accordance with the approved refuse storage arrangement.
23. No unauthorised advertisements of any kind shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises or any of its events, facilities, goods and services.
24. No payment shall be made by or on behalf of the premises for distribution of flyers or tickets within public areas in the Licensing District of Westminster.
25. A daily log is to be maintained to ensure that any capacity limit set for the various floors and the overall capacity of the premises is recorded hourly and can be properly monitored. Information regarding the capacity will be given to an authorised officer or Police Officer on request.
26. Alcohol may not be sold or supplied to persons admitted after 23:00 other than to:
 - (a) Persons taking a table meal; or
 - (b) Persons who have paid a minimum admission fee of at least £20 for performance based entertainment (not to be credited against consumables)
 - (c) Persons who have paid a minimum annual membership fee of at least £450 payable in advance for music, dancing and entertainment (not to be credited against consumables) and up to a maximum of 4 bona fide guests. A list of all people who have paid an annual membership fee and their guests will be held at reception for inspection by relevant authority; or
 - (d) Persons given free membership and their bona fide guests where there has been an interval of at least 48 hours between application for membership. A list of all persons who have free membership will be held at reception for inspection by the relevant authority; or
 - (e) Persons who are bona fide guests of the license holder or management, a list of whom shall be kept at reception for inspection by the relevant authorities; or
 - (f) Artistes and persons employed by the premises; or
 - (g) persons attending at private function; the function organiser's name and address to be kept at reception for inspection by the relevant authorities.

27. Substantial food and non-intoxicating beverages, including water, shall be available throughout the permitted hours in all parts of the premises where intoxicating liquor is sold and supplied for consumption on the premises.
28. The sale and consumption of alcohol must be ancillary to the use of the premises for patrons attending performance-based entertainment.
29. No payment shall be made by or on behalf of the licensees to any persons bringing customers into the premises.
30. A noise limiter located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
31. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
32. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
33. All entrance doors to be kept closed except for people's immediate access and egress.
34. No speakers shall be located in the entrance area.
35. All refuse will be paid, properly presented and placed on the street 30 minutes before any agreed collection time. Every endeavour will be made to prevent refuse being left on the street for more than 2.5 hours.
36. No bottles will be moved, removed or placed in outside areas between 23:00 and 08:00.
37. No persons shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.


38. The approved arrangements at the premises, including means of escape provisions, fire warning and firefighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The certificates listed below shall be submitted to the Licensing Authority annually:
 - (a) Any emergency lighting battery or system
 - (b) Any electrical installation
 - (c) Any fire alarm system.
40. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.

41. All exit doors shall be available at all times without the use of a key, code, card or similar means.
42. All fire doors shall be maintained effectively self-closing and not half open other than by an approved device.
43. Fire doors to ducts, service shafts and cupboards shall be kept locked shut.
44. The edges of the treads and steps and stairways shall be maintained so as to be conspicuous.
45. Only hanging, curtains, upholstery and temporary decorations, complying with the relevant British Standard shall be used. Where necessary these shall be periodically tested for flame resistance and re-treated as necessary.
46. Curtains and hangings shall be arranged so as not to obstruct fire safety signs, fire extinguishers or other firefighting equipment.
47. Staff with specific responsibilities in the vent of fire or other emergency, together with deputies, shall receive training and written instruction appropriate to their role.
48. Any special effects or mechanical installations shall be arranged and sorted so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given:
 - dry ice and cryogenic fog
 - smoke machines and generators
 - pyrotechnics and fog generators
 - firearms
 - lasers
 - explosives and highly flammable substances
 - real flame
 - strobe lighting.
49. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention or crime).
50. After 21:00, at least one Personal License Holder shall be on duty on the premises while alcohol is being sold or supplied.
51. A minimum of two SIA staff shall be deployed with Body Worn Video, capable of recording audio and video in any light condition. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31-day period.
52. There shall be an electronic search arch installed at the premises and every patron entering or re-entering the premises when in use under this licence (including from the smoking area) shall pass through the search arch with searching supplemented by the use of two functional metal detecting wands. Patrons shall be searched by an SIA-trained member of staff and monitored and recorded by the premises CCTV system.

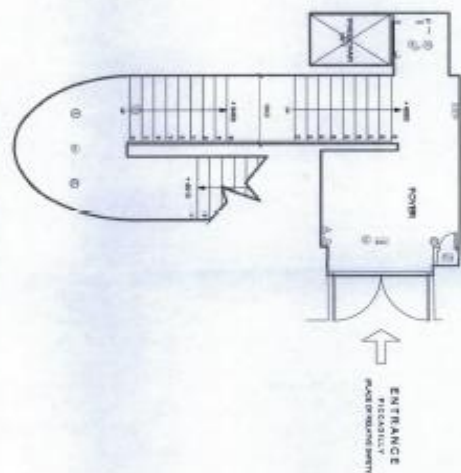
53. (a) All customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request.
- (b) The above requirement (a) is subject to the following exception, namely that a maximum number of 20 guests per night may be admitted at the Managers discretion without necessarily being ID scanned and recorded. A legible record (the Signing in Sheet) of these guests' names shall be retained on the premises for inspection by the licensing authority and Police for a period of 31 days. The name of manager authorising the admission will also be recorded by that manager. Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo I D) and an ID scan entry with a live photo shall be created.
- (c) Notwithstanding (a) and (b) above, patrons who are attending a pre-booked corporate event at the premises do not need to have their ID scanned on entry and instead a written guest list shall be held at reception for the event, and will be retained for 28 days after the event for inspection by the police and responsible authorities upon request.
54. All drinking containers used within the premises shall be polycarbonate. All glass bottles to be decanted into polycarbonate glassware or polycarbonate glassware carafes, with the exception of champagne and bottles of spirits of a minimum size of 70cl, supplied by waiter/waitress service to tables. Staff will clear all empty champagne and spirit bottles from the tables promptly. Customers will not be permitted to self-serve or remove bottles from the tables. Customers will not be permitted to drink directly from champagne or spirit bottles. Notwithstanding this condition, with the written agreement of the Westminster Police Licensing Team, a copy of which will be held at the premises reception, glass drinking vessels may be used for private or pre-booked events within the lounge/club area.
55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception). (This Condition is suspended on Saturdays until 17th August 2023)
56. Risk reduction training inclusive of crime scene preservation shall be carried out by 2 February 2017 and refresher training every 6 months thereafter.
57. A minimum of one SIA licensed door supervisor to thirty-five customers shall be on duty at the premises whenever it is open for business.
58. Impartial unannounced compliance visits shall take place at the premises on a monthly basis. A written record of each visit shall be kept at the premises and produced for immediate inspection by a police officer or authorised officer of the licensing authority.
59. The premises shall provide a cloakroom and all coats and outdoor jackets shall be placed in the cloakroom by handing them to an attendant who shall be constantly on duty at the cloakroom during the whole time that the premises are open.
60. There shall be live, real-time CCTV monitoring of the premises at all times the premises is open for business except when the premises is being used exclusively for a private pre-booked event.
61. There shall be a dedicated search captain employed at the premises to supervise the searching of customers at all times when the premises are open.

ADDITIONAL CONDITIONS APPLICABLE TO THE PREMISES ON SATURDAYS, UNTIL 17th August 2023.

62. A premises' dispersal policy shall in force at the premises and a copy ~~be~~ made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
63. On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
64. The variation of hours heard by the Licensing Sub-Committee on the 13 Jan 2022 and under Premises Licence ref: xxxx shall be permitted until 17th August 2023.
65. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00.
66. Condition 55 shall be suspended until 17th August 2023 on Saturday nights only.
67. There shall be at least 2 personal licence holders on duty at the premises.
68. From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - a) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.



PROPOSED GROUND FLOOR PLAN, L201 (A1)
 LOCAL LONDON AIR SUBJECTS OFFICE
 40, BARKING AVENUE, BARKING, LONDON E14 3AP



DATE: APRIL 2017

PROJECT: PROPOSED GROUND FLOOR PLAN, L201 (A1)

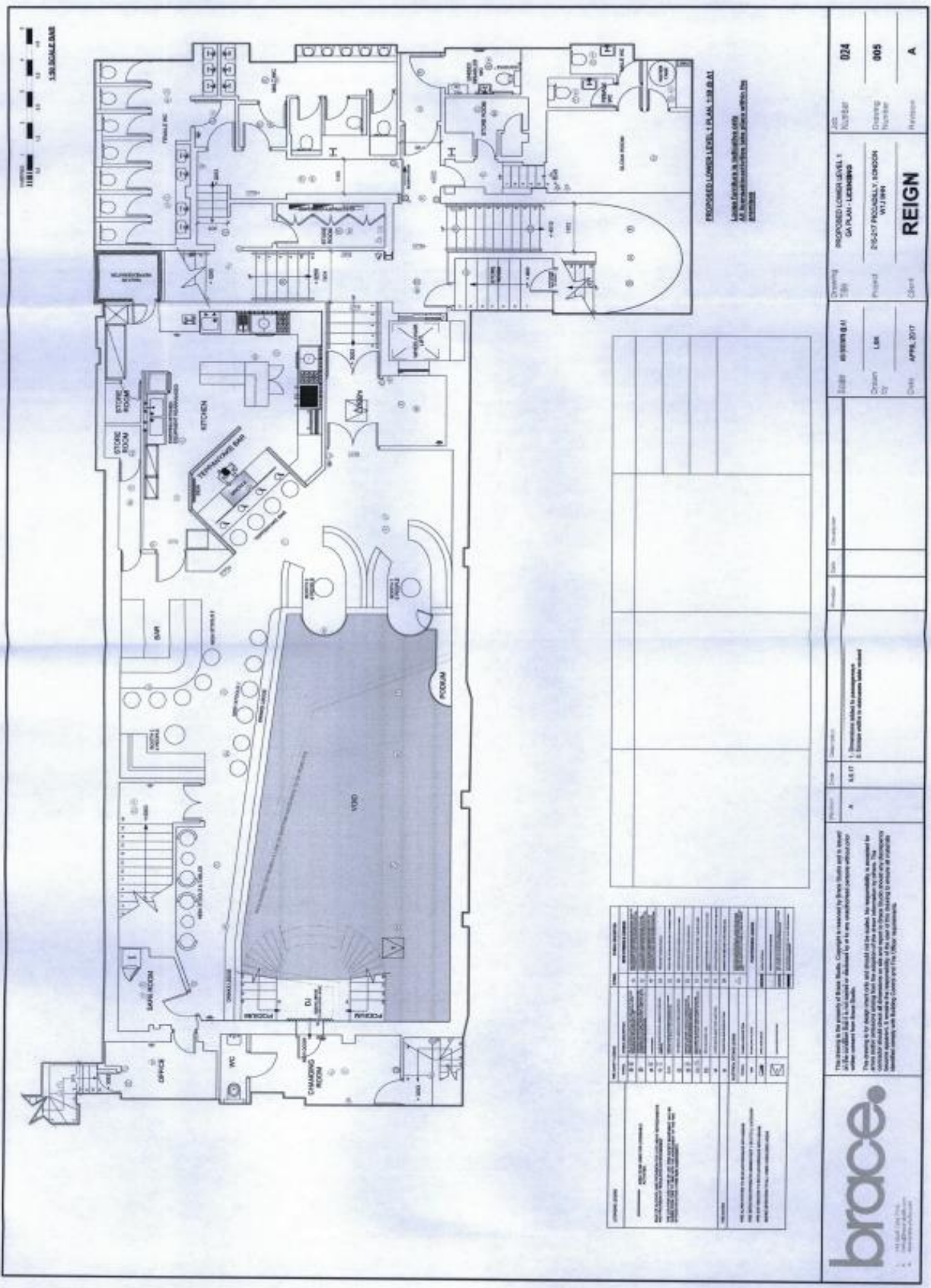
CLIENT: REIGN

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1	ISSUED FOR PERMITTING	04/11/2017	WJ	
2	ISSUED FOR CONSTRUCTION	04/11/2017	WJ	
3	ISSUED FOR CONSTRUCTION	04/11/2017	WJ	
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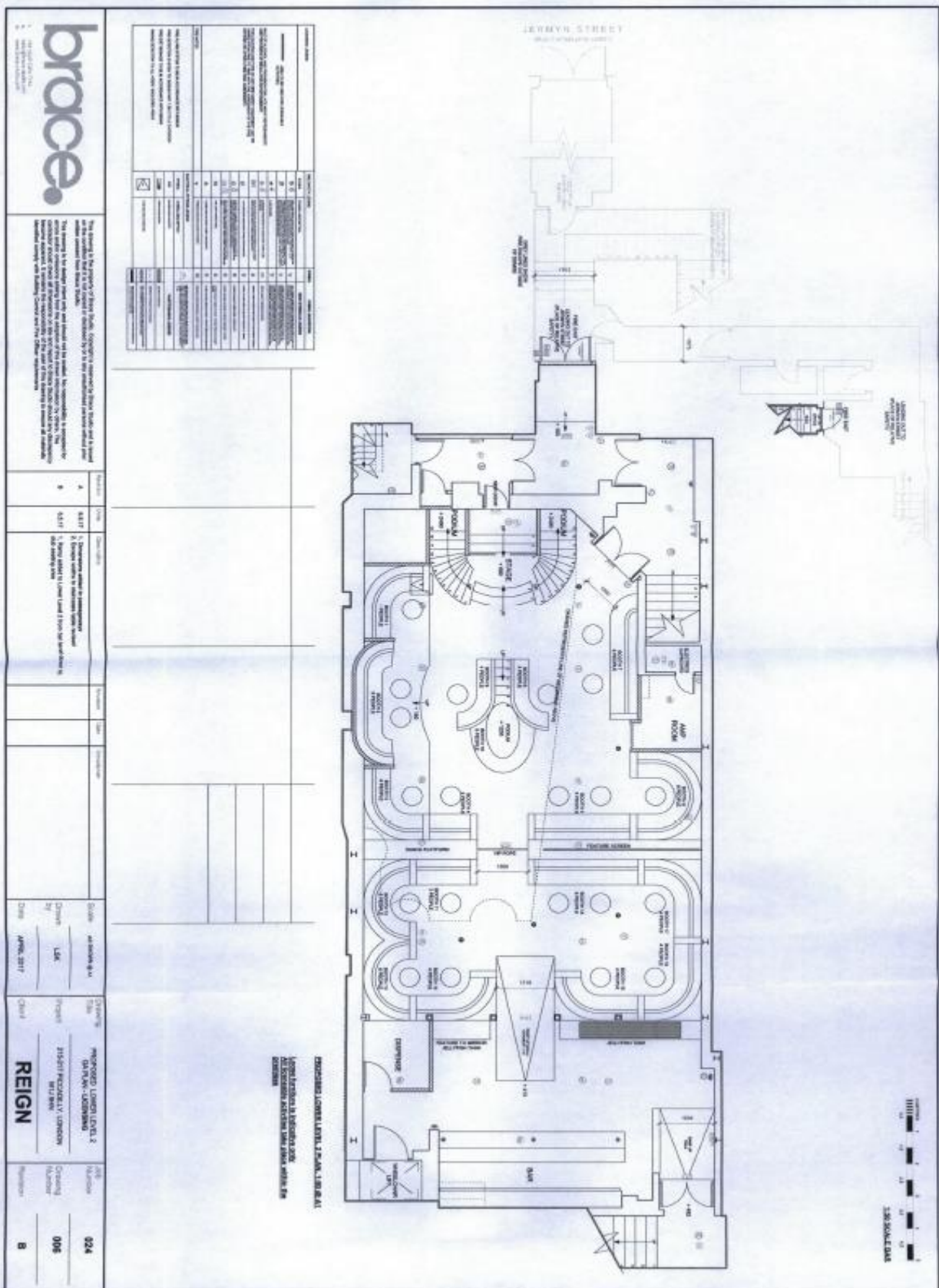
PROJECT INFORMATION

Field	Value
Project Name	BRACE BUILDERS
Project Location	100 SOUTH 10TH STREET, SUITE 100, PHOENIX, AZ 85004
Project Number	005
Project Date	APRIL 2017

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Project Number	005
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City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: St James's
UPRN: 010033541003

Premises licence
summary

Regulation 33, 34

Premises licence number:

22/11722/LIPRW

Part 1 – Premises details

Postal address of premises:

Reign
215 - 217 Piccadilly
London
W1J 9HN

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

valid until 17th August 2023

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance	
Sunday to Friday:	10:00 to 04:00
Saturday:	10:00 to 06:00
Performance of Live Music	
Sunday to Friday:	10:00 to 03:00
Saturday:	10:00 to 06:00
Playing of Recorded Music	
Sunday to Friday:	10:00 to 04:00
Saturday:	10:00 to 06:00
Anything of a similar description to Live Music, Recorded Music or Performance of Dance	
Sunday to Friday:	10:00 to 04:00
Saturday:	10:00 to 06:00
Late Night Refreshment	
Sunday to Friday:	23:00 to 04:00
Saturday:	23:00 to 05:00

Sale by Retail of Alcohol	
Sunday to Friday:	10:00 to 03:00
Saturday:	10:00 to 05:00

The opening hours of the premises:	
Sunday to Friday:	09:00 to 04:00
Saturday:	09:00 to 06:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:
Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:
Strongarm Holdings Limited Fifth Floor 19 Berkeley Street London W1J 8ED

Registered number of holder, for example company number, charity number (where applicable)
10552484

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:
Name: Yves Saint-Francois Mangan Ekeidi

State whether access to the premises by children is restricted or prohibited:
Restricted

Date: 07 December 2022



Signed:

This licence has been authorised by Ms Roxsana Haq on behalf of the Director - Public Protection and Licensing.

SCZ submissions

From: [Lana Tricker](#)
To: [Seaward, Angela: WCC](#)
Subject: 23/02872/LIPV 215 - 217 Piccadilly London W1J 9HN
Date: 05 June 2023 11:05:44

Dear Angela

Further to your emails, I advise the following:

1. I act for Strongarm Holdings Limited in relation to their variation application
2. Strongarm Holdings Ltd, the premises licence holder, completed the purchase of the lease and licence from the previous operator in April 2017. The premises opened in October 2017
3. A night at Reign combines performance artists, theatre and aerial acts with the glitz and glamour of Las Vegas. Customers visiting the venue for the experience are taken to their tables. Performers and ambient sets occur throughout the night, with each performance being different. Reign focuses heavily on performances and shows, and customers are immersed in entertainment at all times. There is a stage in the centre of the floor, which is a principal, but not sole, focus of activity, which also occurs around and above the customers. Shows range from dancers, fire artists, acrobatics, aerials acts, musicians and theatrical shows. The shows aim to impress and surprise every customer and are carried out in conjunction with advice from the Council's District Surveyor and fire officer when needed.
4. Nearly all tables at the venue will be booked in advance prior to the evening's trade. Immaculate service and attention to detail is achieved by experienced and passionate staff. There is a high staff to customer ratio. For example, there is 1 busboy for every 2 tables. Door supervision is maintained well above the licence requirement of 1:35. Drinks prices are in the extremely expensive range, in line with the entertainment, décor and service levels
5. The size of the seating booths and the space in between the tables ensure every group has plenty of space. There is waiter/waitress service throughout the premises. Food is available at all times. There is a fully fitted kitchen
6. On 13 January 2022 the premises was granted a time limited variation to allow extension of hours for alcohol sales and LNR to 5am and other regulated entertainment to 6am on Saturdays only. This was granted to 17 August 2023
7. This variation application seeks to extend the time limited variation from 17 August 2023.
8. Under Policy HRS1, applications for hours within the Core Hours would generally be granted. Applications for hours outside Core Hours would be considered on their merits, subject to other relevant policies.
9. Under Policy MD1(A) applications outside the CIZ will normally be granted subject to Policy CD1, PS1, PN1, CH1, HRS1 and that the operation of the venue meeting the definition of music and dance premises as per Clause D
10. Under Policy SCZ1, in addition to meeting the other policies, applications within a designated Special Consideration Zone should demonstrate that they have taken account of the issues particular to the West End Buffer Zone, and should set out any proposed mitigation measures.
11. The premises is not in a CIZ. The SCZ is not to be treated as a CIZ and the application is to be considered on its own merits
12. When the initial time limited application was lodged The premises traded under Temporary Event Notices (TEN's) for extended hours on 14 occasions without complaints. The premises has also now traded for 17 months with the time limited variation. That equates to around 2 years of positive trade with extended hours.
13. The venue is not aware of any noise complaints during the operation of the later hours on Saturdays (or other days) since the time limited variation was granted.
14. Under this application the applicant is proposing new conditions to be permanently imposed on the premises licence dealing with policy considerations and all of the licensing objectives.
15. Existing conditions (non time limited ones) also fully dictate how the premises can operate.

16. In respect of paragraph D48, in addition to points raised above we also say the following:
- a. Given the nature of the premises, our own conversations with the Police prior to lodging the variation is that Reign is not a crime generator and has few incidents since the initial variation was granted in 2022
 - b. This application proposes, in its operating schedule a myriad of up to date and enforceable conditions restricting the trade and promoting the licensing objectives to ensure moving forward the venue is not adding to any cumulative impact in the neighbouring areas.
 - c. There is an extensive list of existing conditions, the premises is well managed, waiter service provided, operational manual, training for staff and Scott Chester co-ordinates all matters.
 - d. Potential nuisance is controlled as follows:
 - Queues are monitored by door supervisors
 - No noise breakout at music is in the basement and subject to a noise limiter.
 - Customers cannot drink outside
 - There are no tables and chairs outside.
 - No dispersal issues. Customers filter away and only around 40 – 50 patrons were found to remain on the premises at the end of the night.
 - The outside area is patrolled
 - There is a taxi service within the venue, although patrons tend to utilise Uber and other app-based private hire operators.
 - There are conditions requiring the streets to be swept
 - Waste is controlled.
 - e) There is a last entry time to mirror that that was granted previously: From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - i) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - ii) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use In respect of incidents relating to ambulance call outs at night to the locations of licensed premises for intoxication, injury related to intoxication and/or assault, we rely on the above points and also confirm there is a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
 - f. There are 2 personal licence holders on duty on the premises
 - g. There is CCTV at the premises.
 - h. There are high service levels at the premises
 - i. There is a door host at the venue welcoming patrons and assisting with transport away from the premises
 - j. There are minimal call outs for all of these above concerns.
 - k. The premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council
 - l. The street entrance to the premises is only seen to be a doorway so it's very subtle and not imposing on the neighbourhood. No part of the operation is visible from the street.
 - m. The area is commercial with only a few residential premises in the vicinity of the premises; in any event no residential or commercial representations have been lodged against the application.

- n. There is no great residential count within the area.
 - o. The premises operates individually in the sense that it is not used as a feeder bar for other premises. The clientele are known to the premises and it trades largely by way of pre-bookings, given the theatrical operation.
 - p. Scott Chester, one of the owners, co-ordinates Pub Watch with the industry and the Police, and has hosted a number of meetings. Scott has also hosted Heart of London Meetings in the past. This shows he is at the forefront of new initiatives being introduced that he is able to implement, and does implement.
17. The licensable hours premises nearby have are mixed and so the proposed hours are not repeated in any of the nearby licensed premises so the venue will not add to increased persons on the street at key times, and patrons of other licensed premises will not leave at the same time

Proposed condition for the variation application are as follows, reinforcing all of the above:

- A. A premises' dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
- B. On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
- C. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00.
- D. There shall be at least 2 personal licence holders on duty at the premises.
- E. From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - a) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.

I hope this provides some assistance. Should you have any other queries at this point please let me know

Thanks

Kind regards

Lana

Lana Tricker
Principal, LT Law

M: 075257 11530

T: 020 3755 5138

This e-mail is confidential and may also be privileged. If you are not the intended recipient please notify LT Law by return e-mail or at the numbers above and delete it, and any copies of it; you must not read, print, copy or use the communication for any purpose, and you must not disclose its contents to any other person. LT Law has taken steps to ensure that this message (and any



18 Soho Square, London W1D 3QL

7 August 2023

Licensing Service
Westminster City Council
4th Floor, City Hall
64 Victoria Street
LONDON SW1E 6QP

Our ref: LT/01344

By Email

Dear Sirs

RE: REIGN, PICCADILLY LONDON
APPLICATION FOR VARIATION OF PREMISES LICENCE- LICENSING
ACT 2003

I act for Strongarm Holdings Limited in relation to their variation application

Strongarm Holdings Ltd, the premises licence holder, completed the purchase of the lease and licence from the previous operator in April 2017. The premises opened in October 2017.

A night at Reign combines performance artists, theatre and aerial acts with the glitz and glamour of Las Vegas. Customers visiting the venue for the experience are taken to their tables. Performers and ambient sets occur throughout the night, with each performance being different. Reign focuses heavily on performances and shows, and customers are immersed in entertainment at all times. There is a stage in the centre of the floor, which is a principal, but not sole, focus of activity, which also occurs around and above the customers. Shows range from dancers, fire artists, acrobatics, aerials acts, musicians and theatrical shows. The shows aim to impress and surprise every customer and are carried out in conjunction with advice from the Council's District Surveyor and fire officer when needed.

Nearly all tables at the venue is booked in advance prior to the evening's trade. Immaculate service and attention to detail is achieved by experienced and passionate staff. There is a high staff to customer ratio. Door supervision is maintained well above the licence requirement of 1:35. Drinks prices are in the extremely expensive range, in line with the entertainment, décor and service levels

The size of the seating booths and the space in between the tables ensure every group has plenty of space. There is waiter/waitress service throughout the premises. Food is available at all times. There is a fully fitted kitchen

Lana Tricker, SRA No 488281 T: +44 (0)20 3755 5138 E: office@lrlaw.co.uk
Authorised and Regulated by the Solicitors Regulation Authority

Westminster City Council

On 13 January 2022 the premises was granted a time limited variation to allow extension of hours for alcohol sales and LNR to 5am and other regulated entertainment to 6am on Saturdays only. This was granted until 17 August 2023. Prior to the time limited variation being granted the licence permitted regulated entertainment and late night refreshment to 4am and alcohol to 3am on Saturdays.

This variation application seeks to extend the time limited variation granted post 17 August 2023.

Under Policy HRS1, applications for hours within the Core Hours would generally be granted. Applications for hours outside Core Hours would be considered on their merits, subject to other relevant policies.

Under Policy MD1(A) applications outside the CIZ will normally be granted subject to Policy CD1, PS1, PN1, CH1, HRS1 and that the operation of the venue meeting the definition of music and dance premises as per Clause D

Under Policy SCZ1, in addition to meeting the other policies, applications within a designated Special Consideration Zone should demonstrate that they have taken account of the issues particular to the West End Buffer Zone, and should set out any proposed mitigation measures.

The premises is not in a CIZ. The SCZ is not to be treated as a CIZ and the application is to be considered on its own merits

When the initial time limited application was lodged The premises traded under Temporary Event Notices (TEN's) for extended hours on 14 occasions without complaints. The dates for the TEN's granted in the leadup to the time limited extension were:

- Saturday 31 July 2021- 6am - last entry 3am
- Saturday 7 August 2021- 6am - last entry 3am
- Saturday 14 August 2021- 6am - last entry 4am
- Saturday 21 August 2021- 6am - last entry 4am
- Saturday 28 August 2021- 6am - last entry 4am
- Saturday 4 September 2021- 6am - last entry 4am
- Saturday 11 September 2021- 6am - last entry 4am
- Saturday 18 September 2021- 6am - last entry 4am
- Saturday 25 September 2021- 6am - last entry 4am
- Saturday 30 October 2021- 6am - last entry 4am
- Saturday 27 November 2021- 6am - last entry 4am
- Saturday 4 December 2021- 6am - last entry 4am
- Saturday 11 December 2021- 6am - last entry 4am
- Saturday 18 December 2021- 6am - last entry 4am

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The premises has also now traded for 19 months with the time limited variation. With the various TEN's that equates to around 2 years of positive trade with extended hours.

The venue is not aware of any noise complaints during the operation of the later hours on Saturdays (or other days) since the time limited variation was granted. EH have not objected to this application, nor any residents.

Under this application the applicant is proposing new conditions to be permanently imposed on the premises licence dealing with policy considerations and all of the licensing objectives.

Existing conditions (non time limited ones) also fully dictate how the premises can operate.

In respect of paragraph D48 of the Council's Policy, in addition to points raised above we also say the following:

- a) Given the nature of the premises, our own conversations with the Police prior to lodging the variation is that Reign is not a crime generator and has few incidents since the initial variation was granted in 2022. The Police have commented that the premises is not seen as a problematic premises
- b) This application proposes, in its operating schedule a myriad of up to date and enforceable conditions restricting the trade and promoting the licensing objectives to ensure moving forward the venue is not adding to any cumulative impact in the neighbouring areas.
- c) There is an extensive list of existing conditions, the premises is well managed, waiter service provided, operational manual, training for staff and Scott Chester co-ordinates all matters.
- d) Potential nuisance is controlled as follows:
 - Queues are monitored by door supervisors
 - No noise breakout at music is in the basement and subject to a noise limiter.
 - Customers cannot drink outside
 - There are no tables and chairs outside.
 - No dispersal issues. Customers filter away and only around 40 – 50 patrons were found to remain on the premises at the end of the night.
 - The outside area is patrolled
 - There is a taxi service within the venue, although patrons tend to utilise Uber and other app-based private hire operators.

- There are conditions requiring the streets to be swept
- Waste is controlled.
- e) There is a last entry time to mirror that that was granted previously: From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - i) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - ii) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use In respect of incidents relating to ambulance call outs at night to the locations of licensed premises for intoxication, injury related to intoxication and/or assault, we rely on the above points and also confirm there is a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
- f) There are 2 personal licence holders on duty on the premises
- g) There is CCTV at the premises.
- h) There are high service levels at the premises
- i) There is a door host at the venue welcoming patrons and assisting with transport away from the premises
- j) There are minimal call outs for all of these above concerns.
- k) The premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council
- l) The street entrance to the premises is only seen to be a doorway so it's very subtle and not imposing on the neighbourhood. No part of the operation is visible from the street.
- m) The area is commercial with only a few residential premises in the vicinity of the premises; in any event no residential or commercial representations have been lodged against the application.
- n) There is no great residential count within the area.
- o) The premises operates individually in the sense that it is not used as a feeder bar for other premises. The clientele are known to the premises and it trades largely by way of pre-bookings, given the theatrical operation.
- p) Scott Chester, one of the owners, co-ordinates Pub Watch with the industry and the Police, and has hosted a number of meetings. Scott has also hosted Heart of London Meetings in the past. This shows he is at the forefront of new initiatives being introduced that he is able to implement, and does implement.
- q) The licensable hours premises nearby have are mixed and so the proposed hours are not repeated in any of the nearby licensed premises so

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the venue will not add to increased persons on the street at key times, and patrons of other licensed premises will not leave at the same time

- r) The variation sought, as we have shown through trading, is able to be managed easily as the marketing of the premises will not change should this application be granted. Operationally the capacity will drop naturally after the existing hours, as was demonstrated under the TENs. Therefore, there will be no mass exodus when the premises closes. This extension is not advertised at the premises. It is there to filter out people to aid in better dispersal of patrons during the later hours.

Proposed conditions for the variation application are as follows, reinforcing all of the above:

- A) A premises' dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
- B) On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
- C) There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00.
- D) There shall be at least 2 personal licence holders on duty at the premises.
- E) From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - a) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.

I hope this provides some assistance. Should you have any other queries at this point please let me know

Yours faithfully

LT LAW

From: [Deweltz, Adam: WCC](#)
To: [Meloyan, Emanuela: WCC](#)
Cc: [Licensing: WCC](#); [Abbott, Karyn: WCC](#); [Haq, Roxsana: WCC](#); [Jackaman, Kevin: WCC](#)
Subject: Reign - 215-217 Piccadilly, W1 - 23/02972/LIPV
Date: 07 August 2023 12:54:30
Attachments: [Revised Copy of Reign crime stats 03.02.21 - 31.01.22.xlsx](#)
[Revised Copy of Reign crime stats 31.01.22 - 14.06.23.xlsx](#)

Dear Licensing

Reign, 215-217 Piccadilly, W1 - 23/02972/LIPV

In relation to next week's hearing before the LSC, I have attached two spreadsheets. These spreadsheets have been revised from the original two that I previously submitted for all interested parties. These spreadsheets now contain a short summary of each crime.

The first one relates to crime under the previous premises licence.

The second one relates to crime under the current time limited premises licence.

You will notice I have supplied a short summary of each offence.

I have supplied these to the applicant already. Please circulate to members.

Many thanks,

Adam.

*PC Adam Deweltz
Police Licensing Officer - Westminster - Central West BCU
Westminster Police Licensing Unit
Westminster City Hall
15th Floor, 64 Victoria Street
London
SW1E 6QP
020 7641 1705*



Police Crime Stats 03.02.2021 to 31.01.2022

Crime No	Current Classification	VEN Address	Date and Time	Summary
6528259/21	GBH/Wound	O/S, The London Reign Nightclub 215-217, PICCADILLY, □ LONDON, W1J 9HN	08/08/2021 03:00 hours	This report relates to one count of ABH on Sunday 08th August 2021 inside The London Reign Nightclub, Piccadilly. Police were called to attend an incident where the victim Had been punched in the face by the suspect causing him ABH level injuries. This happened inside The London Reign Night club.
6529831/21	Spec Investing	The London Reign, 215-217, PICCADILLY, □ LONDON, W1J 9HN	18/08/2021 03:45 hours	Domestic incident whereby the victim was inside the venue, when his ex-partner turned up and demanded he go home with her. She took his phone and refused to give it back.
6529934/21	Theft Person	the London reign, 215, PICCADILLY, □ LONDON, CITY OF WESTMINSTER, W1J 9HN	18/08/2021 00:45 hours	Theft of Cartier watch that VW1 was wearing on his wrist inside the venue. No suspect seen. VW1 believes watch was removed from his wrist by a suspect
6531932/21	Other theft	REIGN CLUB, 215, PICCADILLY, □ LONDON, CITY OF WESTMINSTER, W1J 9HN	30/08/2021 02:00 hours	Victim has had her mobile phone stolen whilst she has been inside the Reign Nightclub. She believes someone has taken it when she hasn't been looking.
6533242/21	Other theft	THE LONDON REIGN CLUB, 217, PICCADILLY, □ LONDON, CITY OF WESTMINSTER, W1J 9HW	04/09/2021 01:00 hours	Victim had her wallet stolen from her handbag while inside the venue. Believed to be a dipping.
6535836/21	Common Assault	THE REIGN NIGHTCLUB LONDON, 217, PICCADILLY, □ LONDON, CITY OF WESTMINSTER, W1J 9HW	19/09/2021 02:30 hours	VICTIM ALLEGES HE WAS ASSAULTED INSIDE THE VENUE. HE WAS WORKING AS A WAITER AND HE WENT TO COLLECT THE PAYMENT OF £1, WHICH WAS MISSING FROM THE BILL. THE CUSTOMER THEN GRABBED THE VICTIM BY THE SHOULDERS AND TRIED TO FLING HIM ONTO THE FLOOR. SUSPECT WAS INTOXICATED.
6538812/21	Sex Ass F	REIGN, 215-217, PICCADILLY, □ LONDON, W1J 9HN	08/10/2021 01:00 hours	Victim made an allegation to say that one of the male suspects had 'slapped' her on the buttocks and also another male suspect had put their arm around her and tried to coherence her over towards them.

6539339/21	Crime Related Incident	The London Reign Nightclub,215-217,PICCADILLY,□ LONDON,W1J 9HN	10/10/2021 02:53 hours	Officers were called to REIGN nightclub due to allegation of sexual touching. Female Informant/victim stated that there top was pulled down. On police arrival the victim was no longer on scene. Officers called the victim/informant's number back which was not answered. Officer's spoke with the female bouncer who lawfully ejected the informant for being too drunk and abusive to other customers. The female bouncer stated that the informant was aggressive towards her and tried to bite her. The bouncer did not want to make any formal allegation or
6546621/21	Rob pers	The London REIGN,215-217,PICCADILLY,□ LONDON,W1J 9HN	13/11/2021 04:19 hours	Victim stated to officers that she was outside the club after the club closed, having been inside. She was sat on a flower pot near the club, at which point she was approached by two unknown males who then stole her watch.
6547312/21	Other theft	REIGN,217,PICCADILLY,□ LONDON,CITY OF WESTMINSTER,W1J 9HW	13/11/2021 22:00 hours	Victim alleges her car keys and bank cards were stolen while she was inside the venue.
6548476/21	Common Assault	The London Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	21/11/2021 03:57 hours	Victim was on a night out at Reign. She called police and stated she has been assaulted at the location. She stated that whilst in the club she had been slapped in the face and then had a drink thrown over her. She declined LAS.
6550039/21	Common Assault	THE LONDON REIGN,217,PICCADILLY,□ LONDON,W1J 9HW	28/11/2021 03:29 hours	Victim reporting that the security guard at venue had pushed them out of venue.
6553691/21	Other theft	London Reign Nightclub,215-217,PICCADILLY,□ LONDON,W1J 9HN	05/12/2021 04:00 hours	Unknown suspect has stolen victims mobile phone from her bag. She noticed it was gone when she was stood outside on the street.
6553942/21	Sex Ass F	The london Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	15/12/2021 01:45 hours	Victim was sexually assaulted by suspect inside venue, by way of touching her.

Police Crime Stats 31.01.2022 to 14.06.2023

Crime No	Current Classification	VEN Address	Date and Time	Summary
6007556/23	S049/10 Other theft	The London Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	22/03/2023 01:00 hours	Victim alleges that while inside the venue, a suspect stole her driving licence from her bag without her knowing.
6500062/23	S105/01 Common Assault	The Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	01/01/2023 03:33 hours	Male ejected from the venue. He stated he paid several thousands of pounds to reserve a table and was not allowed entry. Female victim alleged that a male suspect touched her sexually on the dance floor.
6504649/23	S020/05 Sex Ass F	The London Reign,215,PICCADILLY,□ LONDON,W1J 9HL	20/01/2023 02:18 hours	Staff approached Police and informed them that they had been advised that a female within the venue had apparently been spiked and a male that was believed to be responsible had been detained by security.
6506321/23	S008/02 Poison/inj	LONDON REIGN CLUB,215-217,PICCADILLY,□ LONDON,W1J 9HN	26/01/2023 03:05 hours	Staff approached Police and informed them that they had been advised that a female within the venue had apparently been spiked and a male that was believed to be responsible had been detained by security.
6506342/22	S049/10 Other theft	NR,THE LONDON REIGN CLUB,217,PICCADILLY,□ LONDON,CITY OF WESTMINSTER,W1J 9HW	04/02/2022 02:00 hours	Victim had been inside the venue and couldn't find their phone. They believe it was stolen at some point in the night but can't confirm where.
6510168/22	S008/06 ABH	THE LONDON REIGN,215-217,PICCADILLY,□ LONDON,W1J 9HN	23/02/2022 04:00 hours	Male has accidentally headbutted victim in the face causing a bloody and possible broken nose.
6512995/22	S034/11 Rob pers	The London Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	09/03/2022 03:30 hours	Victim arrived at venue at 23:30 and was there for a few hours. He left very drunk and got a cab to another venue, where he has become the victim of a robbery and had money taken from his bank account.
6515677/23	S020/05 Sex Ass F	The London Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	01/03/2023 03:51 hours	Both victim and suspect were in the nightclub 'Reign' on Piccadilly. They are unknown to each other. Victim has alleged to security at the venue that she has been sexually assaulted, she has then pointed out the suspect to them. The security have then contacted police and detained suspect.
6515893/22	S008/02 Poison/inj	The London Reign,215-217,PICCADILLY,□ LONDON,W1J 9HN	05/03/2022 23:30 hours	Victim and her friend believed their drinks were spiked at the venue. They felt very intoxicated and dizzy and stated they had not consumed that much alcohol.

6517293/22	S049/10 Other theft	REIGN NIGHT CLUB,215,PICCADILLY, LONDON, CITY OF WESTMINSTER, W1J 9HN	26/03/2022 04:00 hours	Victim had her bank card in the venue but discovered it was missing. Some money had been taken from her account.
6519015/22	S008/01 GBH/Wound	The london Reign club,215-217,PICCADILLY, LONDON, W1J 9HN	05/04/2022 02:00 hours	Both victim and suspect had been inside the venue. Once they were outside, they have got into a fight, witnessed by the door staff. Suspect headbutts the victim.
6520991/22	S049/10 Other theft	Reign Club,215,PICCADILLY, LONDON,CITY OF WESTMINSTER,W1J 9HN	15/04/2022 00:01 hours	Victim left her bag unattended and she later discovered items were missing.
6521200/23	S049/10 Other theft	The London Reign,215-217,PICCADILLY, LONDON,W1J 9HN	05/03/2023 02:30 hours	Victim alleges theft of some items from the venue. She left her belongings unattended.
6522926/22	S008/06 ABH	O/S, THE LONDON REIGN 215-217,PICCADILLY, LONDON,W1J 9HN	23/04/2022 23:00 hours	Victim alleges an unprovoked attack from doorman at nightclub, V/W was forced to the ground and surrounded causing injuries and damage to his watch.
6529800/22	S008/55 Racial Agg Har	The London Reign,215-217,PICCADILLY, LONDON,W1J 9HN	28/05/2022 02:14 hours	Victim stated that Suspect and himself had had a confrontation baring each other outside the club toilets. Suspect had then exchanged words with victim and used racial language.
6540406/22	S008/02 Poison/fnj	The London Reign Nightclub,215-217,PICCADILLY, LONDON,W1J 9HN	13/07/2022 00:01 hours	Victim believes her drink was spiked at the venue. She had to attend Hospital after feeling dizzy and having blurred vision.
6554439/22	S008/02 Poison/fnj	Reign,215-217,PICCADILLY, LONDON,W1J 9HN	14/09/2022 01:30 hours	Club Reign manager has called police/ambulance stating that the victim was not in a good way and he was unhappy to leave her in this state after she had approached them saying that she had been spiked.
6566197/22	Crime Related Incident	The london reign,215-217,PICCADILLY, LONDON,W1J 9HN	21/10/2022 21:00 hours	Victim was out at the venue with other friends. Her friends believed she was to drunk, so took her out of the club and put her in a taxi back to the uni accommodation. When she arrived back at the accommodation she was unconscious and fell out of the taxi. Due to this, LAS were called and she was taken to UCH hospital to be checked over. Victim's friends believe her drink was spiked.

6577316/22	S020/05 Sex Ass F	THE LONDON REIGN,215-217,PIGCADILLY,□ LONDON,W1J 9HN	09/12/2022 02:42 hours	Victim was sat on a sofa on the venue and the suspect was sexually rubbing her body up and down. The touching escalates and staff detain the suspect and call Police.
6578551/22	S049/10 Other theft	The London Reign club,215-217,PIGCADILLY,□ LONDON,W1J 9HN	11/12/2022 00:01 hours	Victim's phone stolen/pick pocketed in the club.
6579322/22	S105/01 Common Assault	O/S,The London Reign 215-217,PIGCADILLY,□ LONDON,W1J 9HN	16/12/2022 02:55 hours	Victims had left the venue when they were approached by a suspect outside. He began talking to them. Another male then approached the suspect and told him to leave the victims alone. The suspect then punched the victim. Door staff intervened and detained suspect.

Police Crime Stats 3 Months



Licence & Appeal History

Licensing Act 2003 History

Application	Details of Application	Date Determined	Decision
05/10670/LIPN	New licence application	03.04.2006	Granted in part by Licensing Sub-Committee
07/00127/WCCMAP	Master licence	10.01.2006	Granted by Licensing Sub-Committee
11/03826/LIPT	Transfer Application	24.05.2011	Granted Under Delegated Authority
11/03830/LIPDPS	Application to Vary the Designated Premises Supervisor	24.05.2011	Granted Under Delegated Authority
11/03834/LIPVM	Minor Variation: 1) Remove conditions 13, 14, 23, 29, 36, 44, 45, 46 and 47. The removal of these conditions has been suggested by the Environmental Health Service and will not impact on the four licensing objectives. 2). Modify conditions below: 12 - Replace with Westminster Model Condition MC12, 15 - Replace with Westminster Model Conditions MC01, 17 3). Alter the layout of the Premises.	17.05.2011	Granted Under Delegated Authority
12/06828/LIIAN	Interim Authority application	06.11.2012	Granted Under Delegated Authority
14/01997/LIPT	Transfer Application	11.03.2014	Granted Under Delegated Authority
14/02281/LIPDPS	Application to Vary the Designated Premises Supervisor	08.04.2014	Granted Under Delegated Authority
14/03174/LIPT	Transfer Application	18.06.2014	Granted Under Delegated Authority

14/05370/LIPVM	Minor Variation: To regularise the position vis a vis the licence and the plans attached.	07.07.2014	Granted Under Delegated Authority
14/11474/LIPT	Transfer Application	10.02.2015	Granted Under Delegated Authority
16/08335/LIPT	Transfer Application .	04.01.2017	Granted Under Delegated Authority
16/08340/LIPDPS	Application to Vary the Designated Premises Supervisor	04.01.2017	Granted Under Delegated Authority
16/12870/LIPVM	Minor Variation: Add additional Model conditions agreed and requested by Westminster Police Licensing. -MC02 -MC01 -MC49 -MC87 -MC92 After 23.00hrs all persons entering or re-entering the premises shall be searched by an SIA-trained member of staff and monitored and recorded by the premises CCTV system. The searching will be supplemented by the use of two functional metal detecting wands. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.	04.01.2017	Granted Under Delegated Authority
17/04952/LIPT	Transfer Application	21.06.2017	Granted Under Delegated Authority
17/05371/LIPDPS	Application to Vary the Designated Premises Supervisor	21.06.2017	Granted Under Delegated Authority
17/06549/LIPV	Full Variation: To amended conditions 12, 53, and 55 attached to the Licence. To amend the plans.	24.08.2017	Granted in part by Licensing Sub-Committee

17/11198/LIPV	<p>Full Variation: To vary the conditions on the premises licence as follows:</p> <p>There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 00:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception)</p> <p>To read:</p> <p>There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 01:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception)</p>	07.12.2017	Granted by Licensing Sub-Committee
18/00047/LIPDPS	Application to Vary the Designated Premises Supervisor	16.01.2018	Granted Under Delegated Authority
18/04798/LIPV	Variation application:	13.09.2018	Granted by Licensing Sub-Committee
20/11440/LIPDPS	Application to Vary the Designated Premises Supervisor	07.01.2021	Granted Under Delegated Authority
21/00725/LIPCH	Application to update Licensee details	03.02.2021	Granted Under Delegated Authority
21/08184/LIPV	Premises Licence Variation: To extend the terminal hour on Saturdays only for Retail Sale of Alcohol and Late Night Refreshment to 5am and other licensable activities and add new conditions.	13.01.2022	Granted in full by Licensing Sub-Committee
21/13898/LIPDPS	Application to Vary the Designated Premises Supervisor	20.01.2022	Granted Under Delegated Authority
22/11722/LIPRW	Premises Licence – Removal of Works Conditions	06.12.2022	Granted Under Delegated Authority

There is no appeal history

Temporary Event Notice History

Application	Details of Application	Date Determined	Decision
21/06568/LITENP	Temporary Event Notice	08.07.2021	Notice Granted
21/06570/LITENP	Temporary Event Notice	08.07.2021	Notice Granted
21/07398/LITENP	Temporary Event Notice	06.08.2021	Notice Granted
21/07397/LITENP	Temporary Event Notice	29.07.2021	Notice Granted
21/07399/LITENP	Temporary Event Notice	29.07.2021	Notice Granted
21/07632/LITENP	Temporary Event Notice	12.08.2021	Notice Granted
21/07633/LITENP	Temporary Event Notice	12.08.2021	Notice Granted
21/08081/LITENP	Temporary Event Notice	25.08.2021	Notice Granted
21/08080/LITENP	Temporary Event Notice	03.09.2021	Notice Granted
21/08519/LITENP	Temporary Event Notice	10.09.2021	Notice Granted
21/09818/LITENP	Temporary Event Notice	24.09.2021	Notice Granted
21/10210/LITENP	Temporary Event Notice	30.09.2021	Notice Granted
21/10211/LITENP	Temporary Event Notice	30.09.2021	Notice Granted
21/10213/LITENP	Temporary Event Notice	30.09.2021	Notice Granted
21/10214/LITENP	Temporary Event Notice	30.09.2021	Notice Granted
21/10215/LITENP	Temporary Event Notice	30.09.2021	Notice Granted
23/02876/LITENP	Temporary Event Notice	10.05.2023	Notice Granted

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage

or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the

premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

10. From 21:00 until 30 minutes after close of business, a minimum of 2 SIA licensed door staff to be stationed at the entrance on Piccadilly whose tasks will include:
 - Reminding customers that this is a residential area and to respect the needs of neighbours
 - To maintain an orderly queue where necessary
 - To ask customers leaving the premises to do so quickly and quietly.
11. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. The number of persons accommodated at any one time (excluding staff) shall not exceed the following:
Mezzanine- 140 persons;
Basement Auditorium - 300 persons.
Maximum capacity of 400 persons on the premises at any one time.
A minimum of 50 seats will be provided in the mezzanine area and a minimum of 250 seats will be provided in the basement auditorium.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. After 23.00hrs all security employed at the premises shall wear high viz jackets or tabards.
17. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

18. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
 - (a) The Police (and where appropriate, the London Ambulance Service) are called without delay, using emergency telephone number 999;
 - (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the Police;
 - (c) As is reasonably practicable, the crime scene is preserved so as to enable a full forensic investigation to be carried out by the Police; and
 - (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises." 'Serious assault' includes (but is not limited to) any assault in which emergency medical treatment is required and any assault in which a weapon is used.
19. No children under the age of 16 shall be permitted on the premises after 21:00 hours.
20. No children under the age of 14 shall be admitted on the premises.
21. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
22. The highway in the vicinity of the premises shall be swept at regular intervals and also at the close of business. Litter and sweepings collected shall be stored in accordance with the approved refuse storage arrangement.
23. No unauthorised advertisements of any kind shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises or any of its events, facilities, goods and services.
24. No payment shall be made by or on behalf of the premises for distribution of flyers or tickets within public areas in the Licensing District of Westminster.
25. A daily log is to be maintained to ensure that any capacity limit set for the various floors and the overall capacity of the premises is recorded hourly and can be properly monitored. Information regarding the capacity will be given to an authorised officer or Police Officer on request.
26. Alcohol may not be sold or supplied to persons admitted after 23:00 other than to:
 - (a) Persons taking a table meal; or
 - (b) Persons who have paid a minimum admission fee of at least £20 for performance based entertainment (not to be credited against consumables)
 - (c) Persons who have paid a minimum annual membership fee of at least £450 payable in advance for music, dancing and entertainment (not to be credited against consumables) and up to a maximum of 4 bona fide guests. A list of all people who have paid an annual membership fee and their guests will be held at reception for inspection by relevant authority; or
 - (d) Persons given free membership and their bona fide guests where there has been an interval of at least 48 hours between application for membership. A list of all persons who have free membership will be held at reception for inspection by the relevant authority; or
 - (e) Persons who are bona fide guests of the license holder or management, a list of whom shall be kept at reception for inspection by the relevant authorities; or
 - (f) Artistes and persons employed by the premises; or
 - (g) persons attending at private function; the function organiser's name and address to

be kept at reception for inspection by the relevant authorities.

27. Substantial food and non-intoxicating beverages, including water, shall be available throughout the permitted hours in all parts of the premises where intoxicating liquor is sold and supplied for consumption on the premises.
28. The sale and consumption of alcohol must be ancillary to the use of the premises for patrons attending performance-based entertainment.
29. No payment shall be made by or on behalf of the licensees to any persons bringing customers into the premises.
30. A noise limiter located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents or businesses. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
31. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
32. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
33. All entrance doors to be kept closed except for people's immediate access and egress.
34. No speakers shall be located in the entrance area.
35. All refuse will be paid, properly presented and placed on the street 30 minutes before any agreed collection time. Every endeavour will be made to prevent refuse being left on the street for more than 2.5 hours.
36. No bottles will be moved, removed or placed in outside areas between 23:00 and 08:00.
37. No persons shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

38. The approved arrangements at the premises, including means of escape provisions, fire warning and firefighting equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
39. The certificates listed below shall be submitted to the Licensing Authority annually:
 - (a) Any emergency lighting battery or system
 - (b) Any electrical installation

- (c) Any fire alarm system.
40. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
 41. All exit doors shall be available at all times without the use of a key, code, card or similar means.
 42. All fire doors shall be maintained effectively self-closing and not half open other than by an approved device.
 43. Fire doors to ducts, service shafts and cupboards shall be kept locked shut.
 44. The edges of the treads and steps and stairways shall be maintained so as to be conspicuous.
 45. Only hanging, curtains, upholstery and temporary decorations, complying with the relevant British Standard shall be used. Where necessary these shall be periodically tested for flame resistance and re-treated as necessary.
 46. Curtains and hangings shall be arranged so as not to obstruct fire safety signs, fire extinguishers or other firefighting equipment.
 47. Staff with specific responsibilities in the vent of fire or other emergency, together with deputies, shall receive training and written instruction appropriate to their role.
 48. Any special effects or mechanical installations shall be arranged and sorted so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given:
 - dry ice and cryogenic fog
 - smoke machines and generators
 - pyrotechnics and fog generators
 - firearms
 - lasers
 - explosives and highly flammable substances
 - real flame
 - strobe lighting.
 49. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention or crime).
 50. After 21:00, at least one Personal License Holder shall be on duty on the premises while alcohol is being sold or supplied.
 51. A minimum of two SIA staff shall be deployed with Body Worn Video, capable of recording audio and video in any light condition. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31-day period.
 52. There shall be an electronic search arch installed at the premises and every patron entering or re-entering the premises when in use under this licence (including from the smoking area) shall pass through the search arch with searching supplemented by the use of two functional metal detecting wands. Patrons shall be searched by an

SIA-trained member of staff and monitored and recorded by the premises CCTV system.

53. (a) All customers entering the premises shall have their ID scanned on entry, save for when a biometric scanning system is in place (when fingerprint scanning will be required for all customers who have previously shown identification at the premises). The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request.
- (b) The above requirement (a) is subject to the following exception, namely that a maximum number of 20 guests per night may be admitted at the Managers discretion without necessarily being ID scanned and recorded. A legible record (the Signing in Sheet) of these guests' names shall be retained on the premises for inspection by the licensing authority and Police for a period of 31 days. The name of manager authorising the admission will also be recorded by that manager. Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo I D) and an ID scan entry with a live photo shall be created.
- (c) Notwithstanding (a) and (b) above, patrons who are attending a pre-booked corporate event at the premises do not need to have their ID scanned on entry and instead a written guest list shall be held at reception for the event, and will be retained for 28 days after the event for inspection by the police and responsible authorities upon request.
54. All drinking containers used within the premises shall be polycarbonate. All glass bottles to be decanted into polycarbonate glassware or polycarbonate glassware carafes, with the exception of champagne and bottles of spirits of a minimum size of 70cl, supplied by waiter/waitress service to tables. Staff will clear all empty champagne and spirit bottles from the tables promptly. Customers will not be permitted to self-serve or remove bottles from the tables. Customers will not be permitted to drink directly from champagne or spirit bottles. Notwithstanding this condition, with the written agreement of the Westminster Police Licensing Team, a copy of which will be held at the premises reception, glass drinking vessels may be used for private or pre-booked events within the lounge/club area.
55. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception). **(This Condition is suspended on Saturdays until 17th August 2023)**

Condition 55 proposed to be amended by the applicant.

On Sunday to Friday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 02:30 or such time as agreed in writing by the Westminster Police Licensing Unit (and a copy of any agreement to be held at reception).

56. Risk reduction training inclusive of crime scene preservation shall be carried out by 2 February 2017 and refresher training every 6 months thereafter.
57. A minimum of one SIA licensed door supervisor to thirty-five customers shall be on duty at the premises whenever it is open for business.
58. Impartial unannounced compliance visits shall take place at the premises on a monthly basis. A written record of each visit shall be kept at the premises and produced for immediate inspection by a police officer or authorised officer of the

licensing authority.

59. The premises shall provide a cloakroom and all coats and outdoor jackets shall be placed in the cloakroom by handing them to an attendant who shall be constantly on duty at the cloakroom during the whole time that the premises are open.
60. There shall be live, real-time CCTV monitoring of the premises at all times the premises is open for business except when the premises is being used exclusively for a private pre-booked event.
61. There shall be a dedicated search captain employed at the premises to supervise the searching of customers at all times when the premises are open.

Conditions 62 to 68 will be obsolete as of the 17th August 2023.

ADDITIONAL CONDITIONS APPLICABLE TO THE PREMISES ON SATURDAYS, UNTIL 17th August 2023.

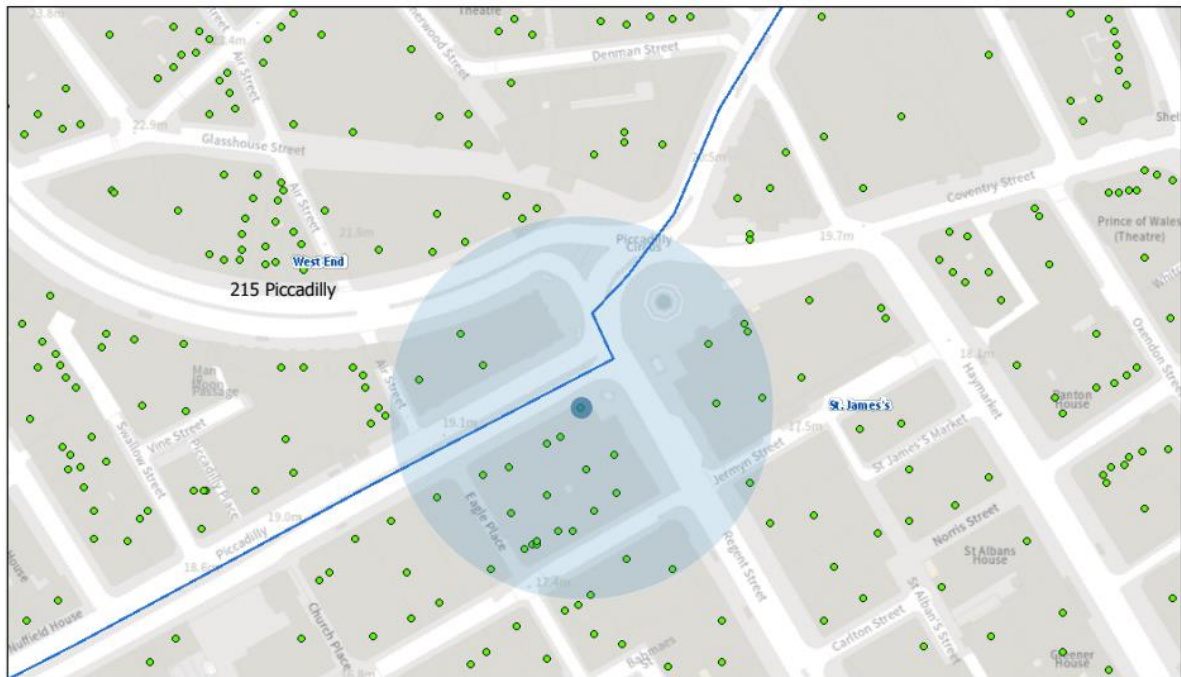
62. A premises' dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
63. On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal
64. The variation of hours heard by the Licensing Sub-Committee on the 13 Jan 2022 and under Premises Licence ref: xxxx shall be permitted until 17th August 2023.
65. There shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00.
66. Condition 55 shall be suspended until 17th August 2023 on Saturday nights only.
67. There shall be at least 2 personal licence holders on duty at the premises.
68. From 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - a) supervision of the egress of customers from the club and entry into taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.

Conditions proposed by the applicant to form part of their operating schedule.

69. A premises' dispersal policy shall in force at the premises and a copy be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
70. On Saturday trade there shall be a designated welfare officer appointed (separate to SIA functions) to monitor and address concerning behaviour and conduct of patrons within the premises and on dispersal.

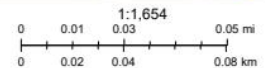
71. On Saturday trade there shall be no entry or re-entry (excluding persons from the smoking area) to the premises after 03:00 on Sunday morning.
72. On Saturday trade there shall be at least 2 personal licence holders on duty at the premises.
73. On Saturday trade from 2 a.m. until 30 minutes after closure of the premises the security deployment shall specifically include:
 - a) supervision of the egress of customers from the club and entry into a taxi or private hire vehicles by a member of management and a Security Industry Authority licensed officer
 - b) patrol of patrons between the premises and the entrance to Piccadilly Circus Station by one Security Industry Authority licensed officer. The said officers shall wear hi vis jackets and a minimum of 2 body worn cameras shall be in use.

215 - 217 Piccadilly



26/06/2023, 21:47:26

- Property Mailing List
- Borough Boundary - Mask
- Ward Boundaries
- Ward Labels
- Borough Boundary - Detailed



Resident Count = 43

Licensed premises within 75 metres of 215 - 217 Piccadilly, London				
Licence Number	Trading Name	Address	Premises Type	Time Period
22/11722/LIPRW	Reign	215 - 217 Piccadilly London W1J 9HN	Night clubs and discos	Saturday; 09:00 - 06:00 Sunday to Friday; 09:00 - 04:00
17/01259/LIPVM	Shadow Licence	215 - 217 Piccadilly London W1J 9HN	Premises Licence - Shadow Licence	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 04:00
17/06314/LIPT	Le Pigalle	215 - 217 Piccadilly London W1J 9HN	Night clubs and discos	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 04:00
18/03717/LIPVM	San Carlo Cicchetti	215 Piccadilly London W1J 9HL	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 00:30
20/08512/LIPT	Pizza Hut	29 - 31 Regent Street London SW1Y 4NQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
12/07165/LIPN	Jermyn Street Theatre	Basement 16B Jermyn Street	Theatre	Friday; 13:00 - 23:00 Saturday to

		London SW1Y 6ST		Thursday; 13:00 - 22:00
21/06808/LIPDPS	Papa L's Kitchen	Ground Floor 16-17 Jermyn Street London SW1Y 6EE	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
20/05168/LIPN	Asia Collective	55 Regent Street London W1B 4DY	Food court	Sunday; 10:00 - 22:30 Monday to Thursday; 07:00 - 00:00 Friday to Saturday; 07:00 - 01:00
21/06883/LIPCH	Criterion Theatre	2 Jermyn Street London SW1Y 4XA	Theatre	Friday to Saturday; 09:00 - 02:00 Sunday to Thursday; 09:00 - 00:00
23/02539/LIPVM	Masala Zone	224 Piccadilly London W1J 9HP	Restaurant	Monday; 10:00 - 05:00 Tuesday; 10:00 - 05:00 Wednesday; 10:00 - 05:00 Thursday; 10:00 - 05:00 Friday; 10:00 - 05:00 Saturday; 10:00 - 05:00 Sunday; 12:00 - 05:00
21/12224/LIPDPS	Tesco Metro	Ground Floor The Plaza 17 - 25 Regent Street London SW1Y 4LR	Shop (large)	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
21/13609/LIPDPS	Vue Cinema	The Plaza Cinema 19 Regent Street London SW1Y 4LR	Cinema	Monday to Sunday; 00:00 - 00:00
20/12037/LIPDPS	Rowleys	113 Jermyn Street London SW1Y 6HJ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30